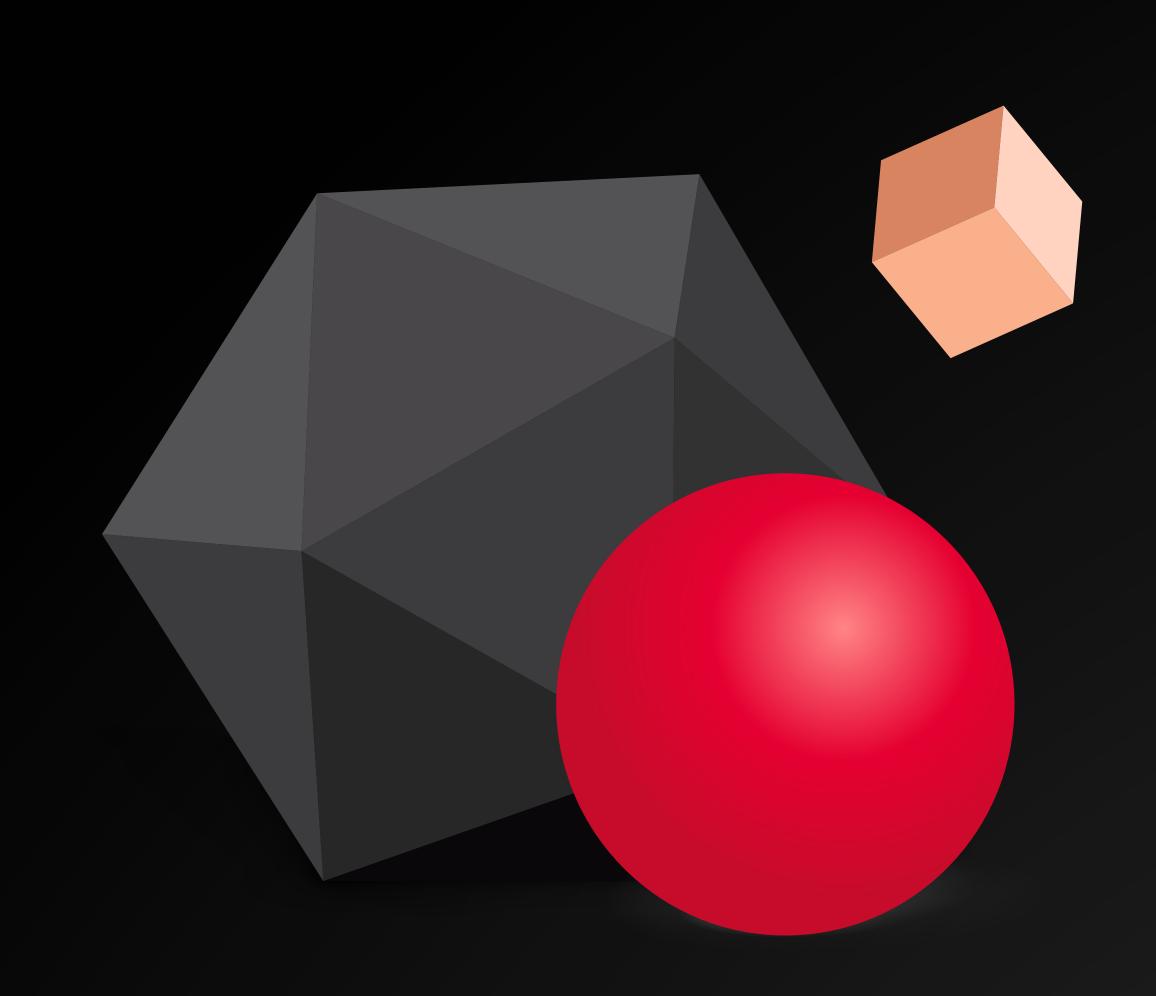


# Fineart Design Agency

Bringing your visions to life.

View portfolio

contact@fineartdesign.agency



# Crafting exceptional designs that captivate, inspire, and leave a lasting impression.

We are passionate about creating the best user experience possible and exceeding expectations with our clients.

View Showreel

150+

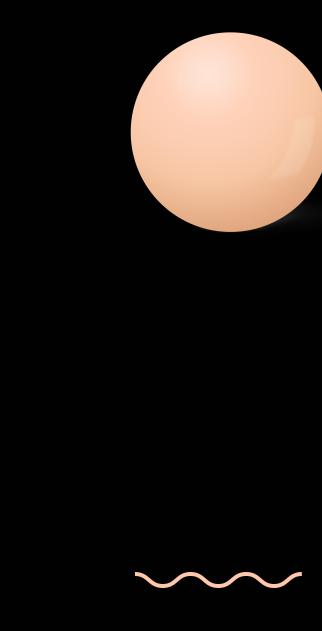
Completed Projects

100+

Satisfied Clients

07+

Team Members





# **Our Proposition**

From ideation to launch, our design agency is dedicated to delivering impeccable solutions that align with your development goals.

contact@fineartdesign.agency

## **Our Story**

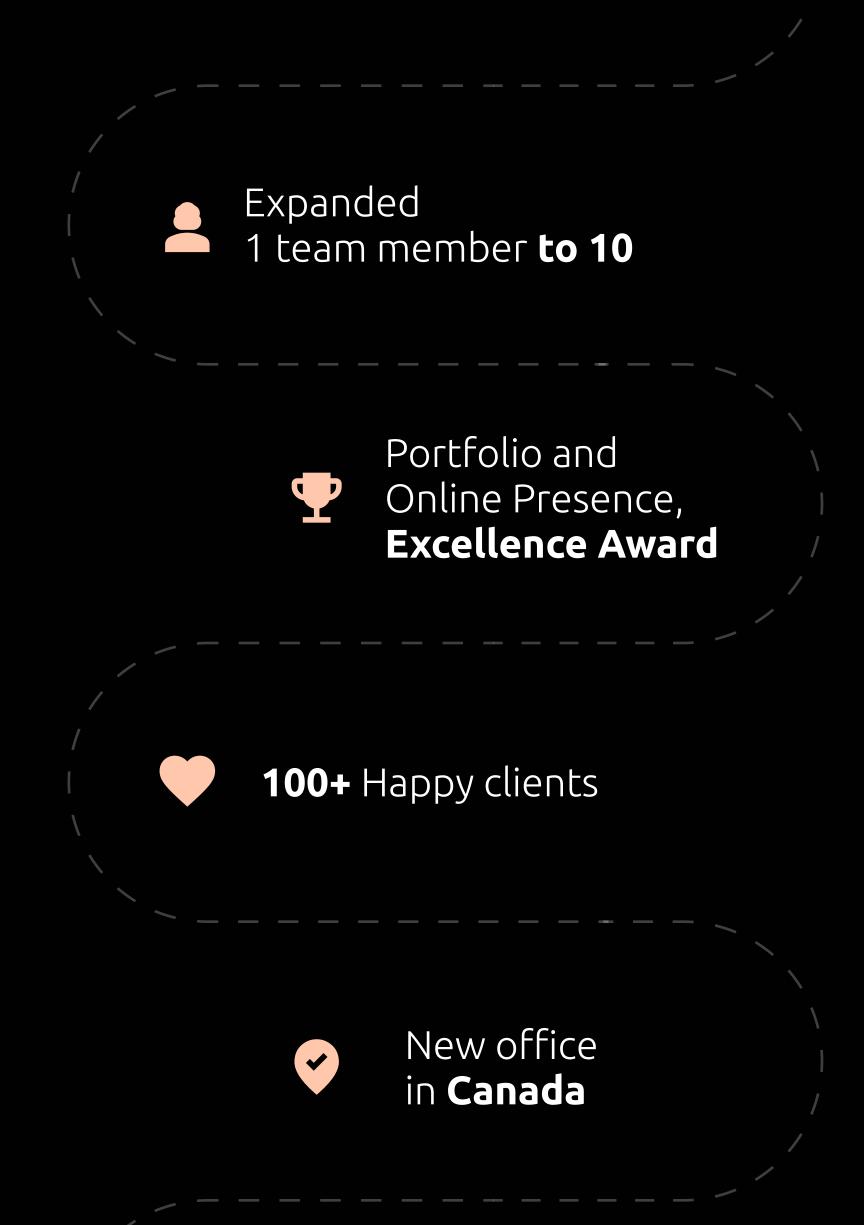
# We're passionate about crafting exceptional designs.

Since our inception, we've been on a remarkable journey of crafting impactful designs.

Our creative team will guide your business by making sure each step meets expectations from start to finish – from ideation to launch.

View portfolio

contact@fineartdesign.agency



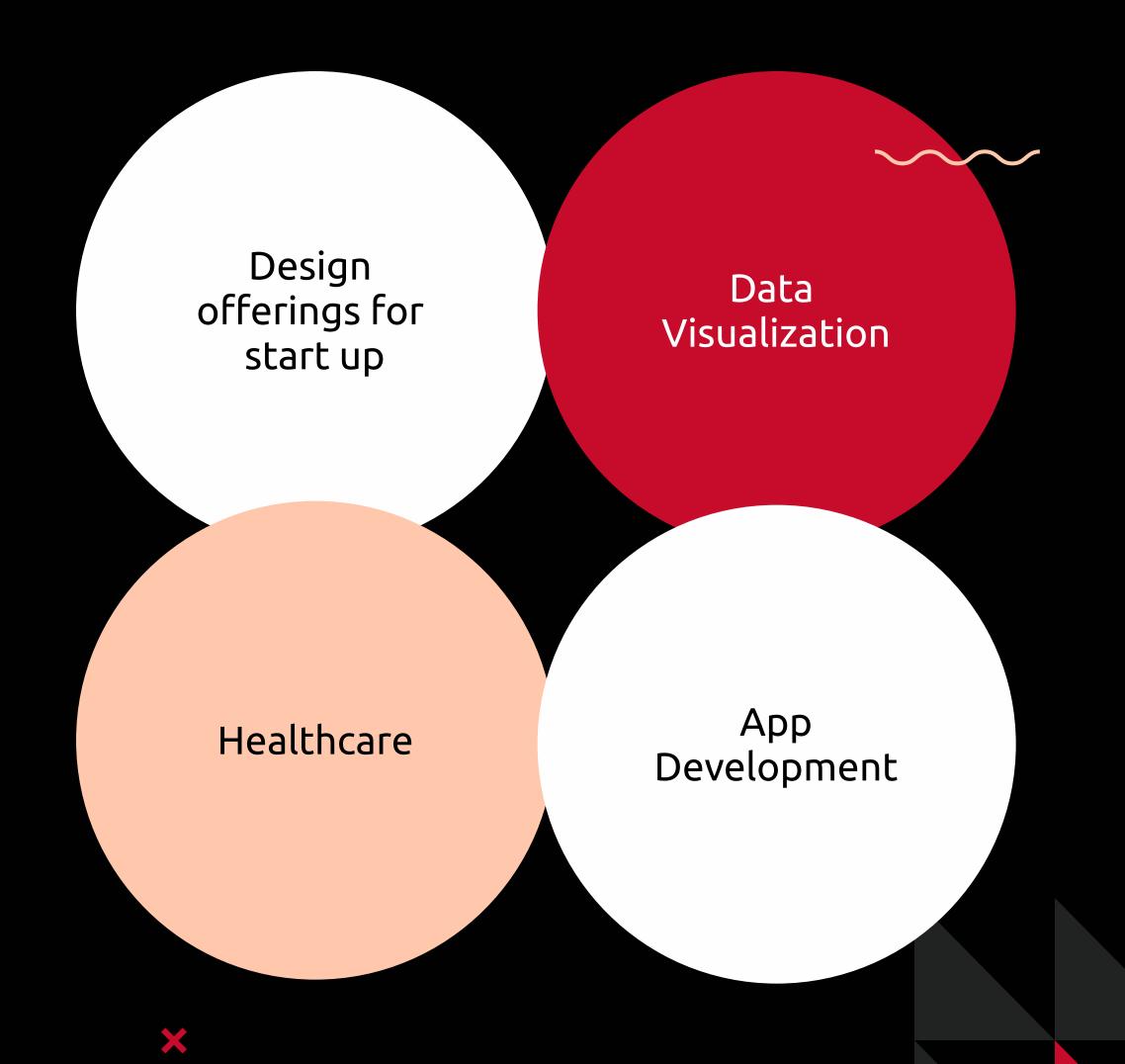
Found agency

with a clear vision

# We specialize in

# Let us be your creative partner on this exciting journey of elevating your brand to new heights.

Since our inception, we've been on a remarkable journey of crafting impactful designs. Our creative team will guide your business by making sure each step meets expectations from start to finish – from ideation to launch.



# Apps, websites, logos & more

- Enterprise Products
- Healthcare Applications
- Mobile Apps
- Marketing websites
- Interaction Design
- Design systems
- Websites
- Mobile apps

- Mobile apps
- Logos & branding
- SAAS Products
- Wearable Technology Interface Design
- Kiosk Interface Design
- User Research and Testing
- User Interface Design for Software
  - Applications

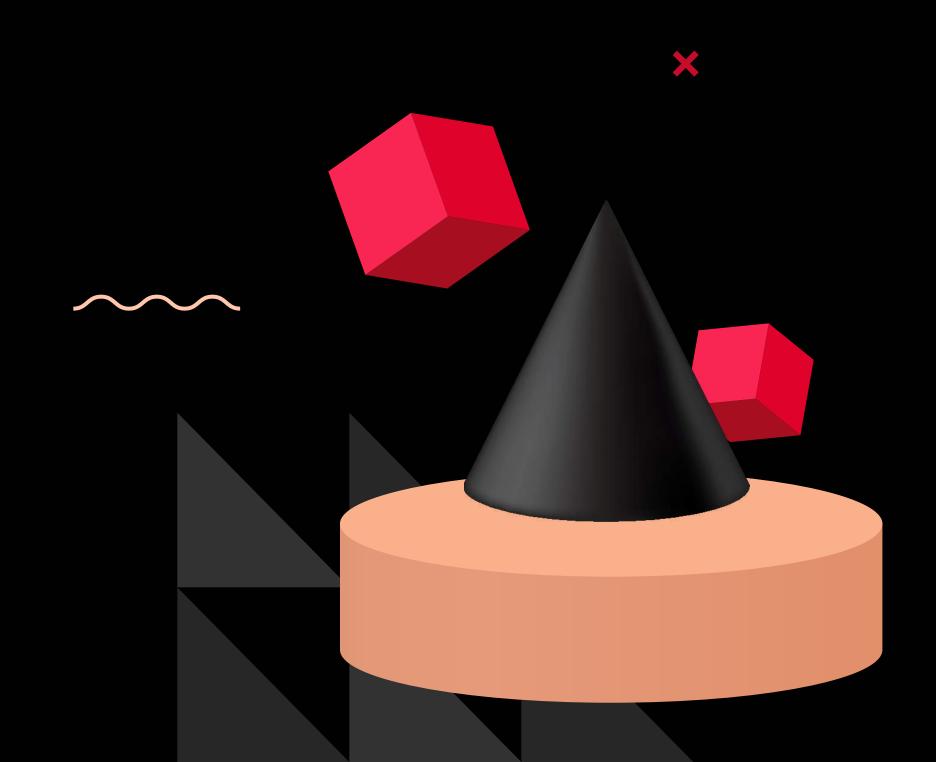
- Dashboard Design, Medical Device
  - Interface Design
- User-Centered Design Consultation
- Data Visualization for Reports

# Design Offerings for Startup

# Elevate Your Startup's Digital Presence with Fineart Design Agency

The leading provider of design solutions for startups, understand the unique challenges faced by new and well-funded startups, and offer comprehensive design offerings tailored to meet your specific needs.

Our expert team is dedicated to help you establish a strong digital presence, build a compelling brand identity, and drive growth for your business.



# Pre Alpha Stage

### **UI UX**

- Competitive Study 10 Competitors
- User Research & Persona (2 Users)
- User flow 1 User Type
- Affinity
- Information Architecture 1 App
- Wireframe 5 screens
- Design System & Guideline
- Visual Design & Basic Prototyping -5 Screens

### Branding

- Logo Design 3 Versions
- Setting Brand Guidelines
- Marketing Websites 5 Screens

# Alpha Stage

#### **UI UX**

- Competitive Study 10 Competitors
- Market Study 1ApplicationUser
- Research & Persona (2 Users)
- User flow 1 User Type
- Affinity
- Empathy Mapping
- Journey Mapping Basic User Flow
   (Onboarding, Main actions and Features)
- Usability Testing 5 Functionalities
- Information Architecture 1 App

- Wireframe 10 screens
- Design System & Guideline
- Visual Design & Basic Prototyping
  - 10 Screens
- Iterative Design 5

### Branding

- Logo Design 3 versions
- Setting Brand Guidelines
- Marketing Websites 10 Screens
- Social Media Post Template Designs- 10 items
- Marketing Collaterals Emailer, Digital
   Flyer, Letterpad, Digital Posts, Etc..

## Beta Stage

#### **UI UX**

- Competitive Study 10 Competitors
- Market Study 1Application
- User Research & Persona (2 Users)
- User flow 2 User Type
- Affinity
- Empathy Mapping
- Journey Mapping Basic User Flow
- (Onboarding, Main actions and Features)
   Usability Testing 5 Functionalities
- Information Architecture 1 App

- Wireframe 15 screens
- Design System & Guideline
- Visual Design & Basic Prototyping
  - 15 Screens
- Content Strategy 15 Screens
- ✓ Iterative Design 5
- Visual Polishing 2 Versions
- Responsive Design Optimization
  - 15 Screens
- Performance Optimization

- Localization and Internationalization
- User Onboarding and Help Documentation
- Analytics and User Behavior Tracking
- Accessibility Compliance

## Beta Stage

### Branding

- Logo Design 3 versions
- Setting Brand Guidelines
- Marketing Websites 15 Screens
- Social Media Post TemplateDesigns 10 items
- Marketing Collaterals Emailer, Digital
   Flyer, Letterpad, Digital Posts, Etc..
- Stationery Designs
- Ad Designs Marketing Video
- Ad Designs Brochures

- Ad Designs Flyers
- Ad Designs Business Card
- Ad Designs Standee
- Brand Voices

## **Beta Plus**

#### **UI UX**

- Competitive Study 10 Competitors
- Market Study 1Application
- User Research & Persona (2 Users)
- User flow 1 User Type
- Affinity
- Empathy Mapping
- Journey Mapping Basic User Flow
- (Onboarding, Main actions and Features)
   Usability Testing 5 Functionalities
- Information Architecture 1 App

- Wireframe 15 to 30 screens
- Design System & Guideline
- Visual Design & Basic Prototyping
  - 15 to 30 screens
- Content Strategy 15 to 30 screens
- Iterative Design Unlimited
- Visual Polishing 5 Versions
- Responsive Design Optimization- 15 to 30 Screens
- Performance Optimization

- Localization and Internationalization
- User Onboarding and Help Documentation
- Analytics and User Behavior Tracking
- Accessibility Compliance
- User Interface (UI) DesignOptimization 15 to 30 Screens
- User Experience Review -15 to 30 screens
- A/B Testing and ConversionOptimization

## **Beta Plus**

## Branding

- User Support and FeedbackIntegration 15 to 30 screens
- Design System Maintenance 2 level
- Ongoing Usability Testing
- User Research Insights
  - Multiple user type
- Accessibility Auditing -15 to 30 screens

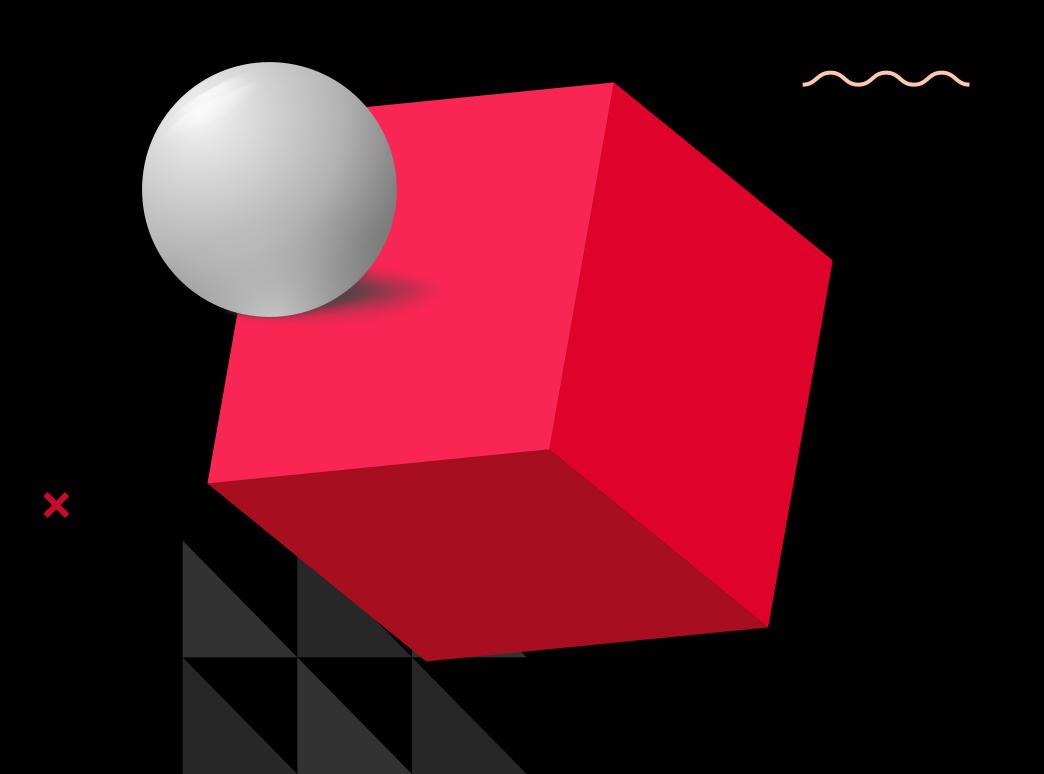
- Logo Design 3 versions
- Setting Brand Guidelines
- Marketing Websites -15 to 30 screens
- Social Media Post TemplateDesigns 10 items
- Marketing Collaterals Emailer, Digital
   Flyer, Letterpad, Digital Posts, Etc..
- Stationery Designs
- Ad Designs Marketing Video
- Ad Designs Brochures

- Ad Designs Flyers
- Ad Designs Business Card
- Ad Designs Standee
- Brand Voices
- Post Production Marketing Activities
  - Till Support Date

Get in touch with us to formulate a tailor-made startup plan according to your needs.

<u>Contact</u>

contact@fineartdesign.agency

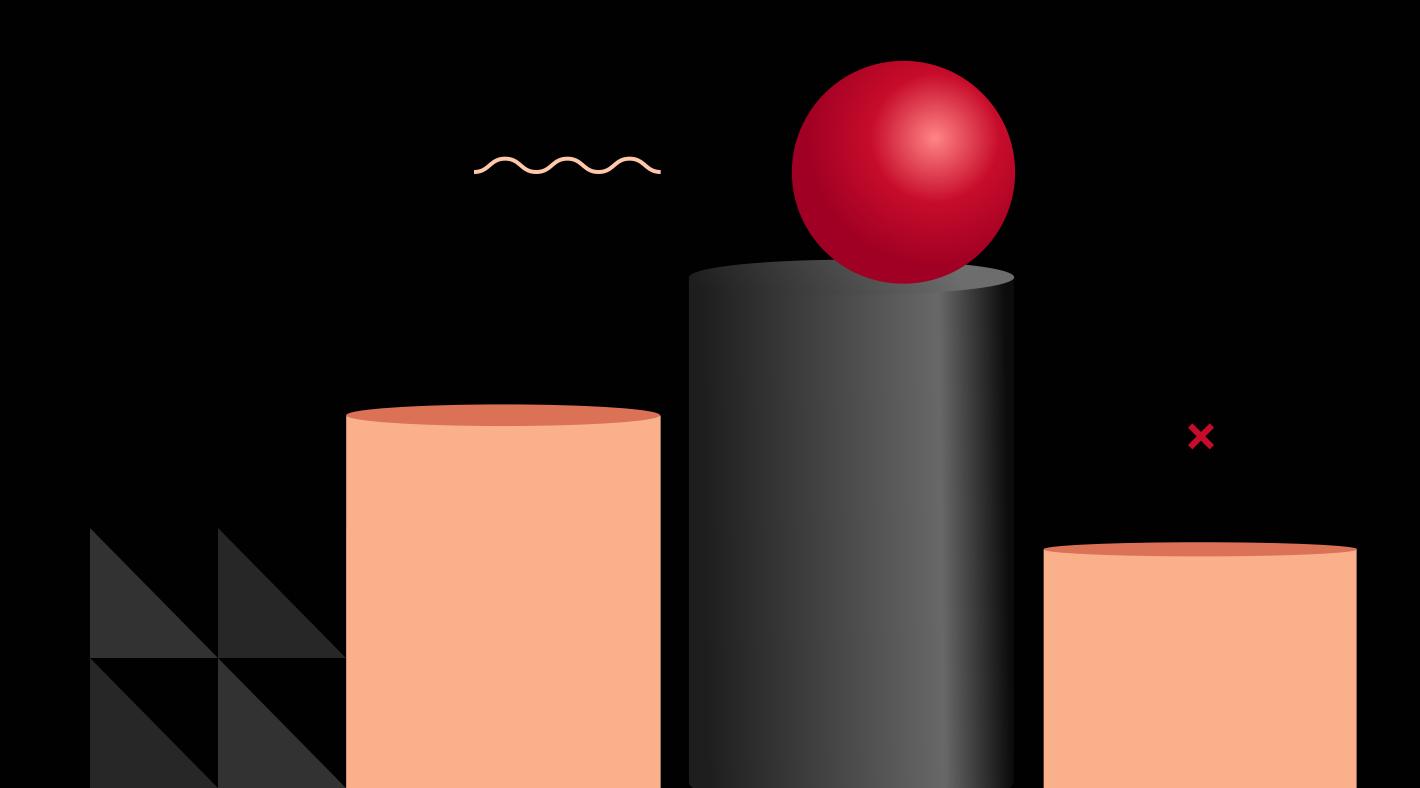


## Data Visualization

# Bringing Data to Life through Compelling Visuals

Our data visualization services at Fineart Design Agency enable you to communicate complex information in a visually appealing and easily digestible format.

From interactive dashboards to infographics and interactive presentations, we create visually stunning representations that enhance understanding, facilitate communication, and engage your audience.



## What We Offer

### **Data Visualization**

- Data Visualization Design
- Data-Driven Design
- Data Visualization Guidelines
- Data Storytelling
- Interactive Dashboards and DataStorytelling
- Infographics and Data-drivenIllustrations
- Interactive Maps and GeospatialVisualizations

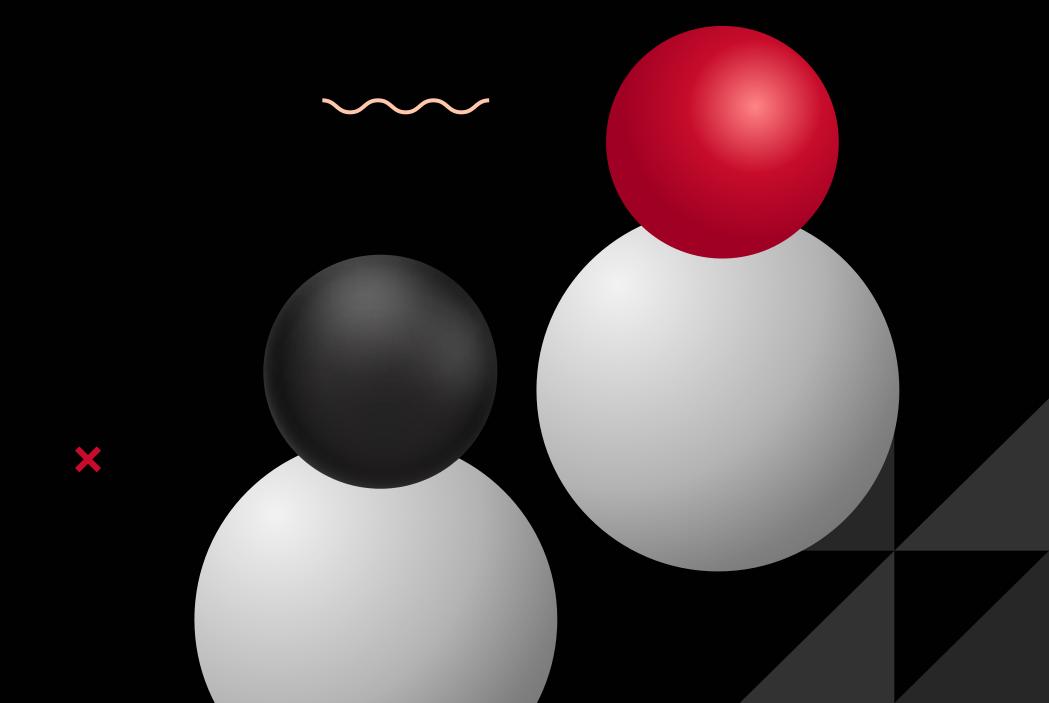
- Network Diagrams and RelationshipVisualizations
- Custom Data VisualizationDevelopment
- User Experience (UX) Design for Data Visualization

# Healthcare Digital Platforms

# Creating Seamless Experiences for Healthcare Solutions

Fineart Design Agency specialize in providing exceptional UI/UX design services for healthcare digital platforms. With our expertise in user-centered design principles, we strive to create intuitive and visually appealing experiences that enhance engagement and streamline workflows.

Whether you're a healthcare provider, telemedicine service, or medical software company, we have the skills and knowledge to elevate your digital presence.



## What We Offer

### Services

- Enterprise Products
- Healthcare Applications
- Mobile Apps
- Interaction Design
- Design systems
- Websites
- SAAS Products
- Wearable Technology Interface Design
- Kiosk Interface Design

- User Research and Testing
- Dashboard Design
- Medical Device Interface Design
- Data Visualization

### **Regulations and Standards**

- ADA Compliance
- HIPAA Compliance
- ✓ GDPR Compliance
- Accessibility Standards (WCAG)
- EHR Certification: ONC Health ITCertification
- Telemedicine Regulations
- Usability and User Experience Standards

# Our Team Members

# Let's Meet our experts!

Our team consists of experienced designers who are well-versed in the latest design trends and technologies



Abdul
Team Lead, UI UX
Linkedin



**Lucky** Manager, UI UX <u>Linkedin</u>



**Manu**Sr. UI UX Designer

<u>Linkedin</u>



Samith
UI UX Designer
Linkedin



Shruthi
UI UX Designer
Linkedin



**Jinisha**Graphic Designer
Linkedin

**Neha**Graphic Designer

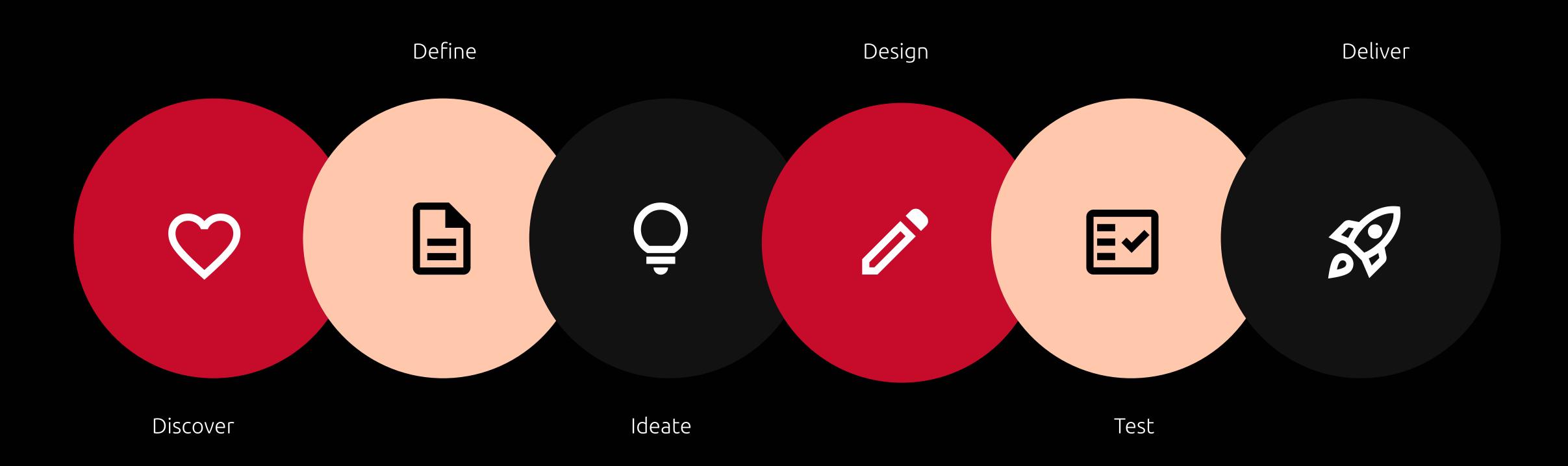
<u>Linkedin</u>

# Our Capabilities

Our team comprises not only talented designers but also skilled developers who possess expertise in front-end development and digital technologies.

UI UX		User Experience		Research	Prototyping	Adobe		SAAS	Visual Identity	Frontend		VR
Prototyping		Desig	n Audit	Figma	Wireframing	CX	Brand Strategy		Marketing		Wordpress	
AR	Illu	Illustrations		ion Graphics	Webflow	Framer		Usability	Interaction Desig	חו	Usability Test	

# Our design agency prioritizes User-Centered Design (UCD) for intuitive solutions.



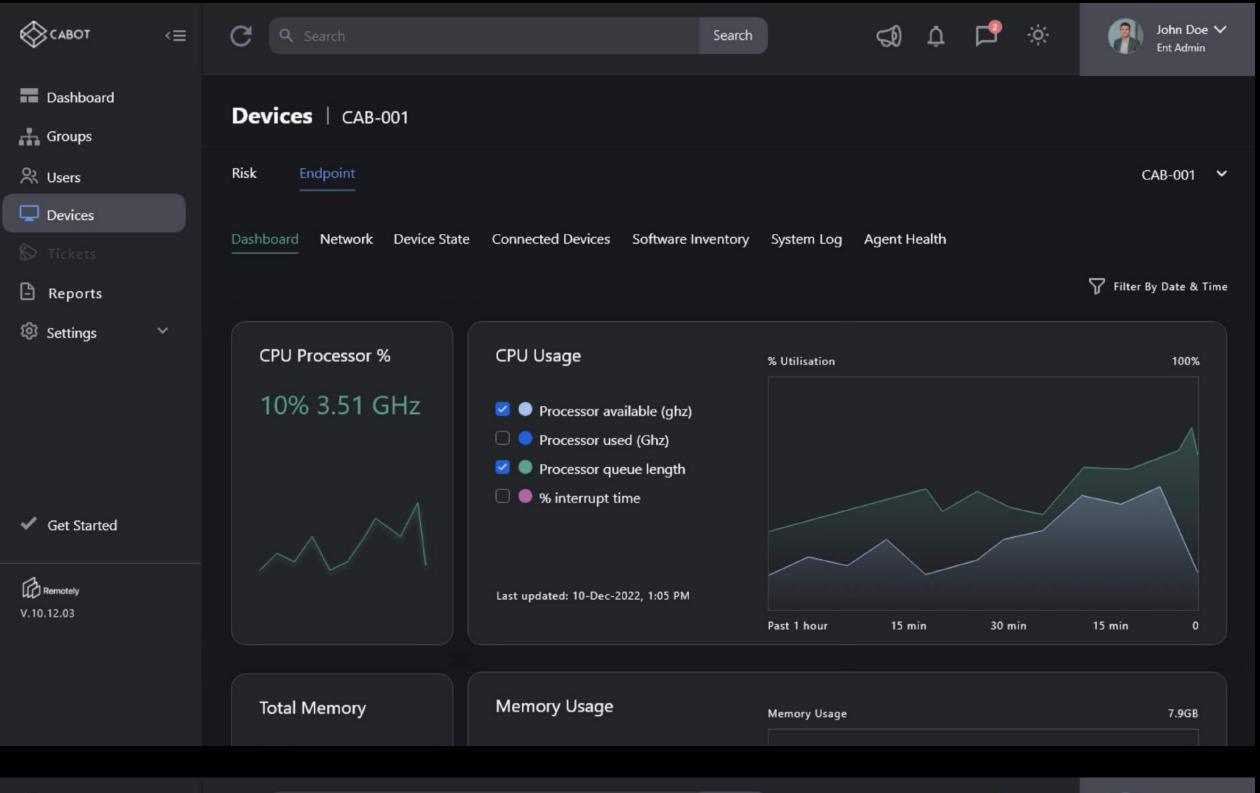
Competitive Analysis

Audience Definition

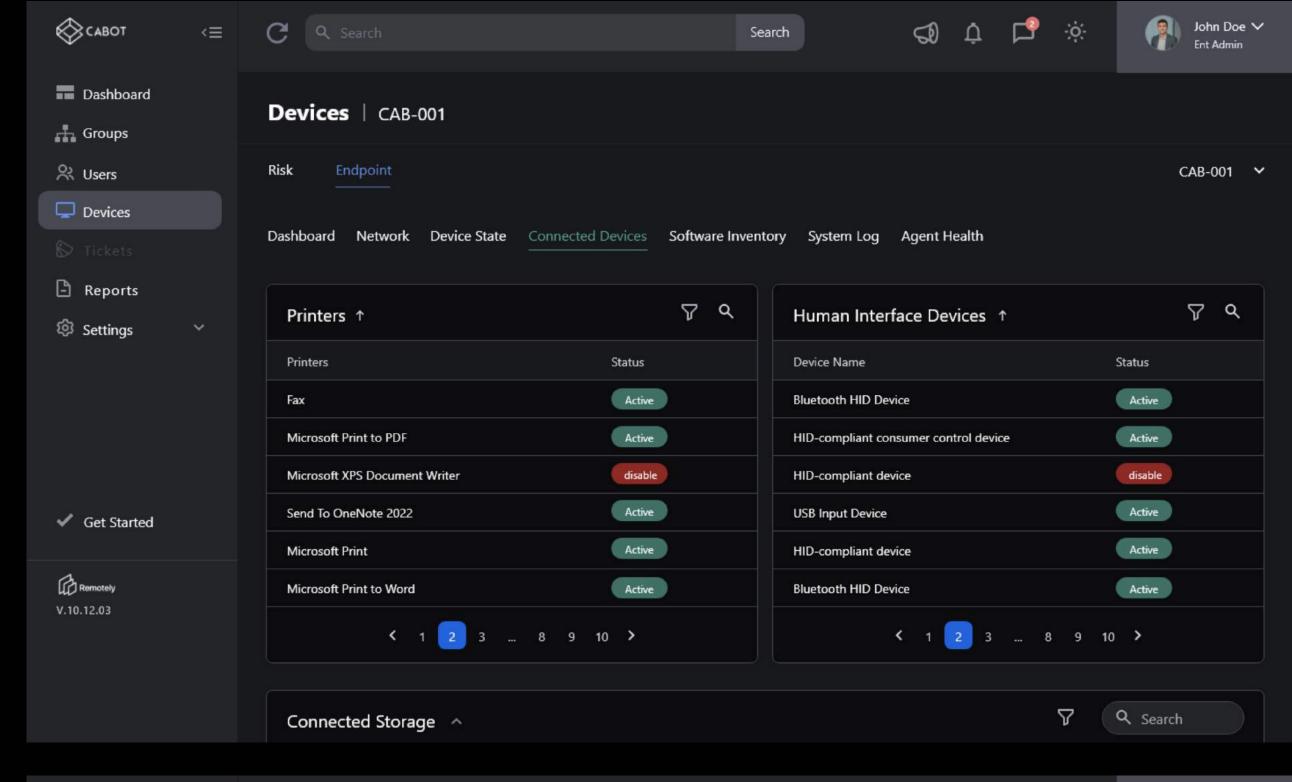
**UX Strategy** 

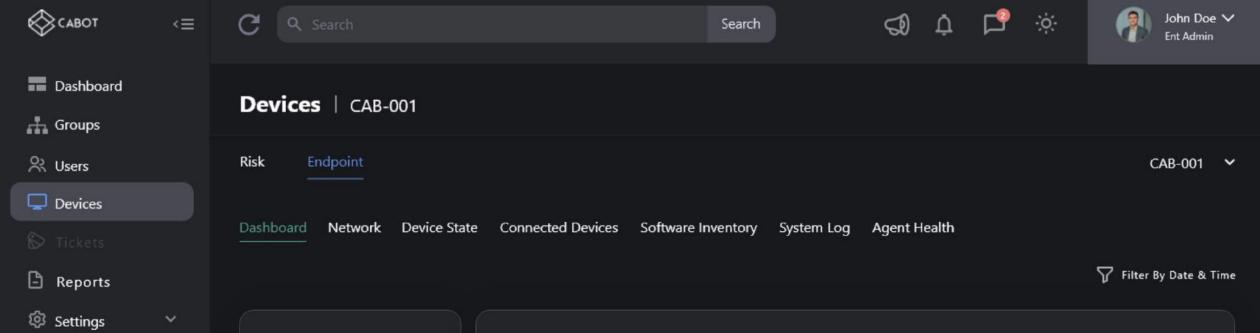
User Research

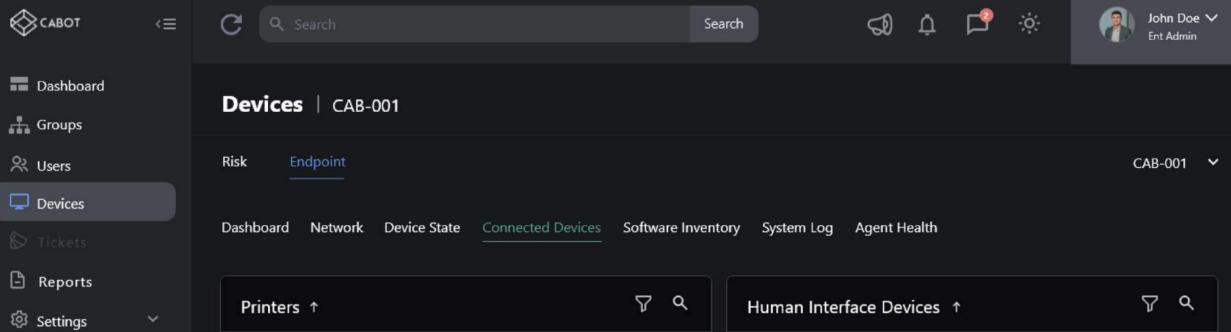




Remotely







### Overview

Remotely Inc offers a modern enterprise-grade remote monitoring, management & security platform built-in, Azure.

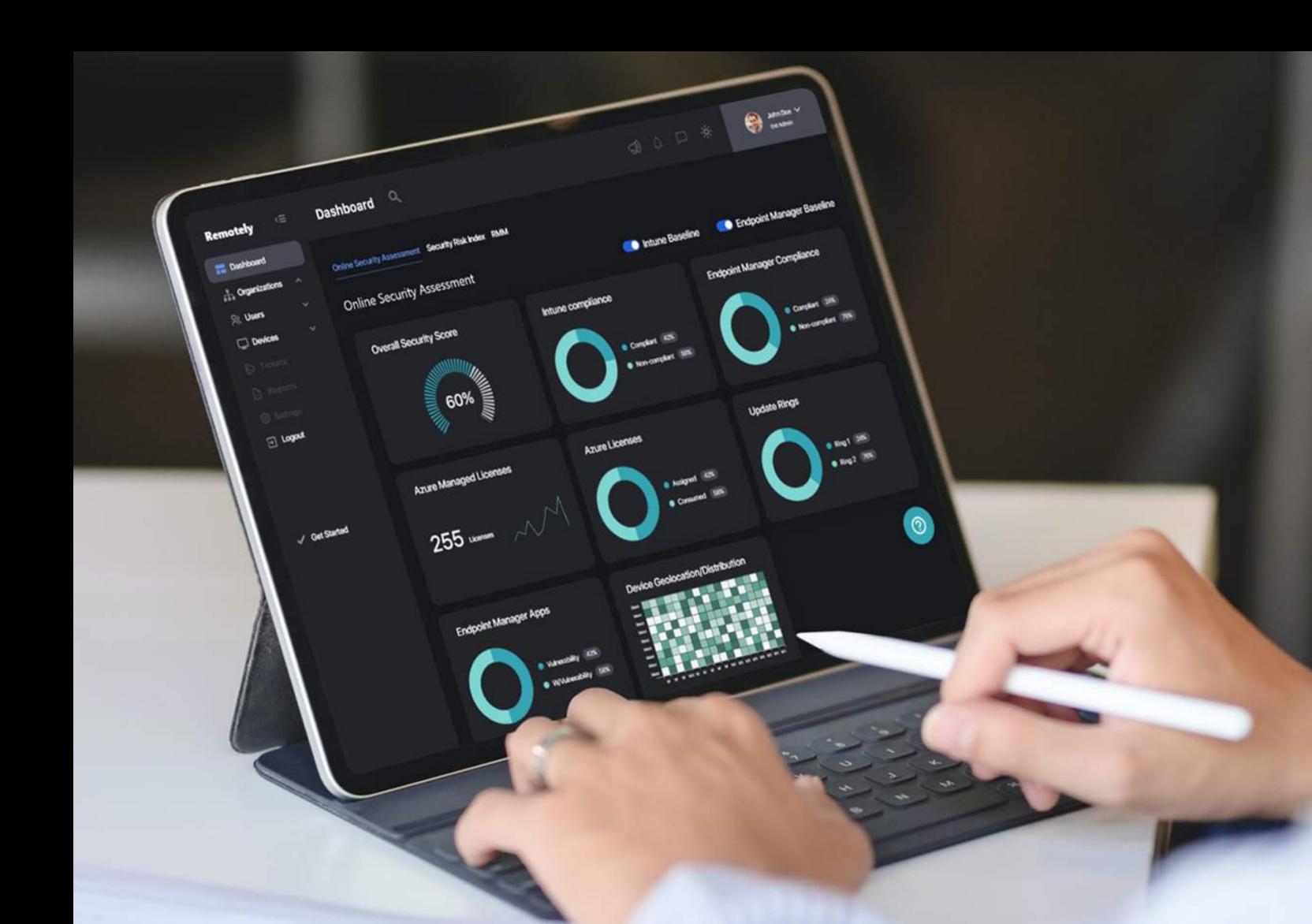
To create a Web Application that helps technology professionals to managing IT operations.

## Challenge

A solution that would provide core remote monitoring, management, and support capabilities. Secondly, we didn't have direct access to the users, we had to rely significantly on the input we received from our clients.

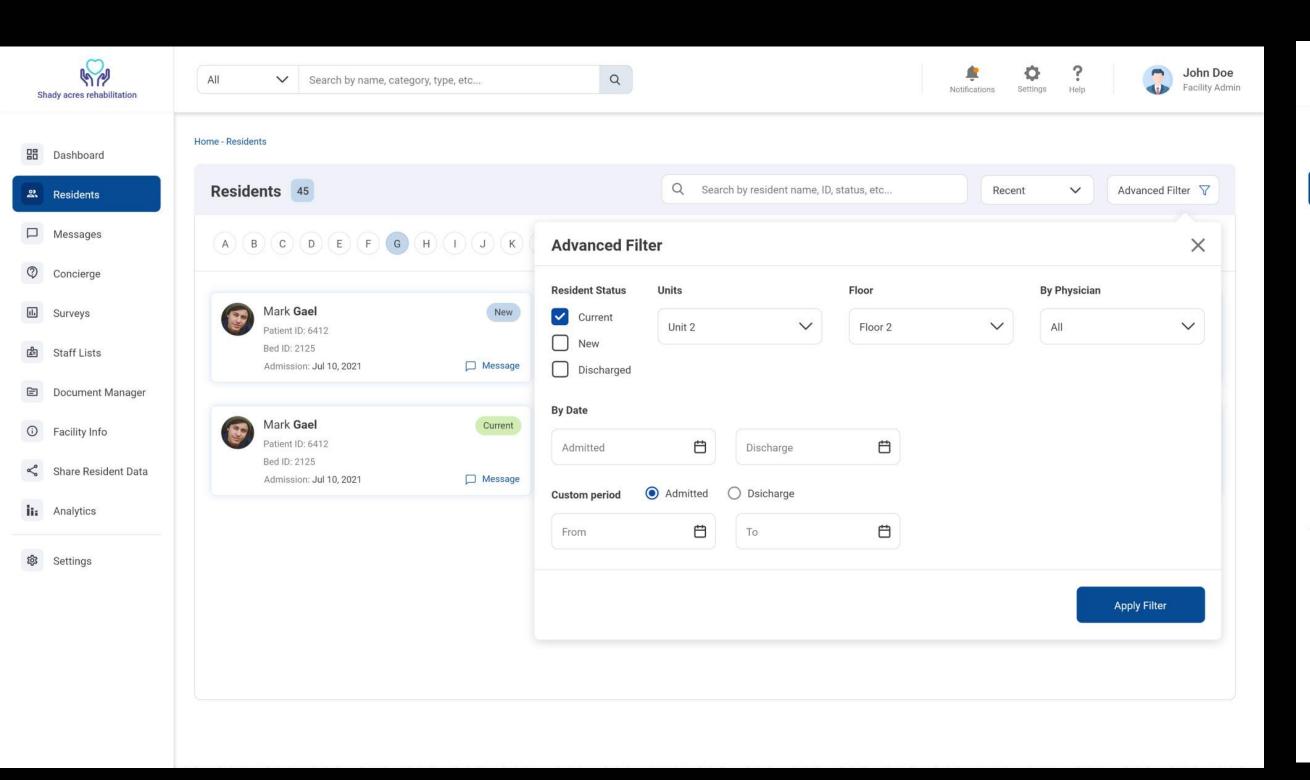
View live

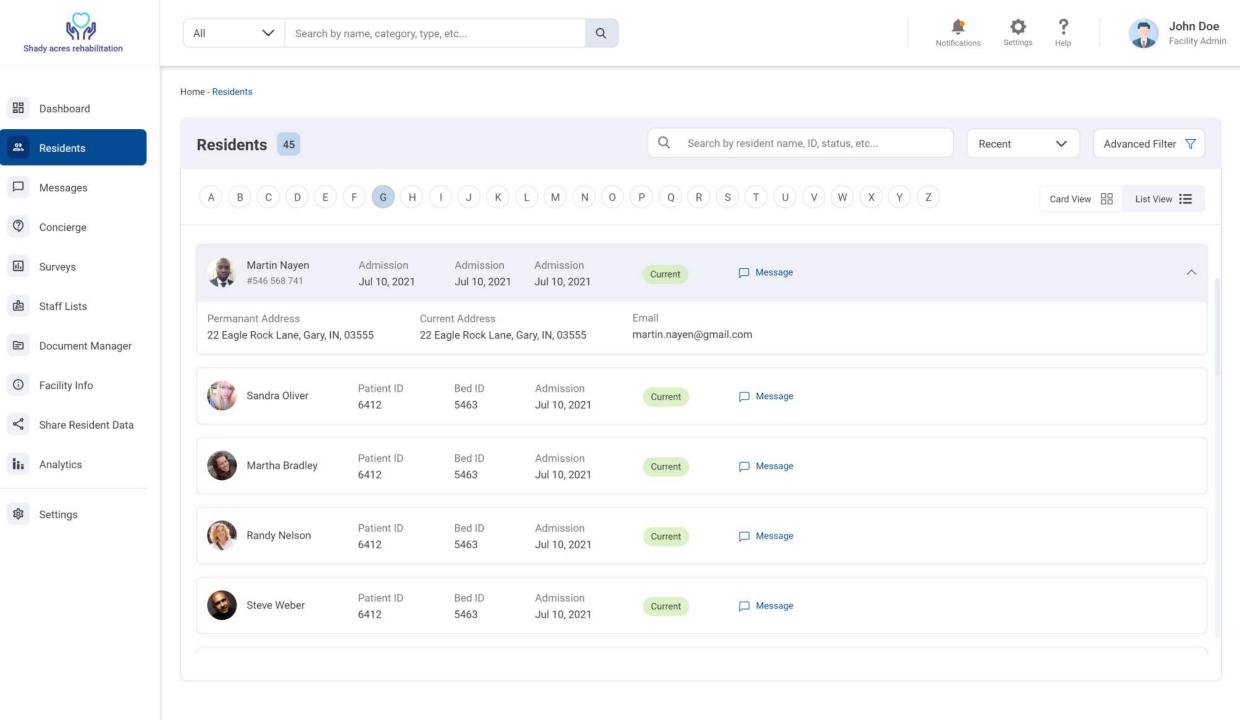
View Case



User Research

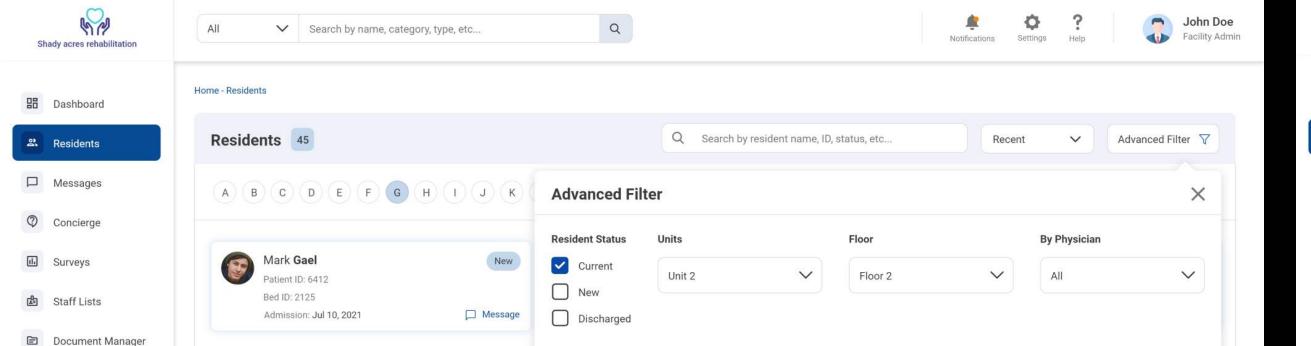
## Instachart

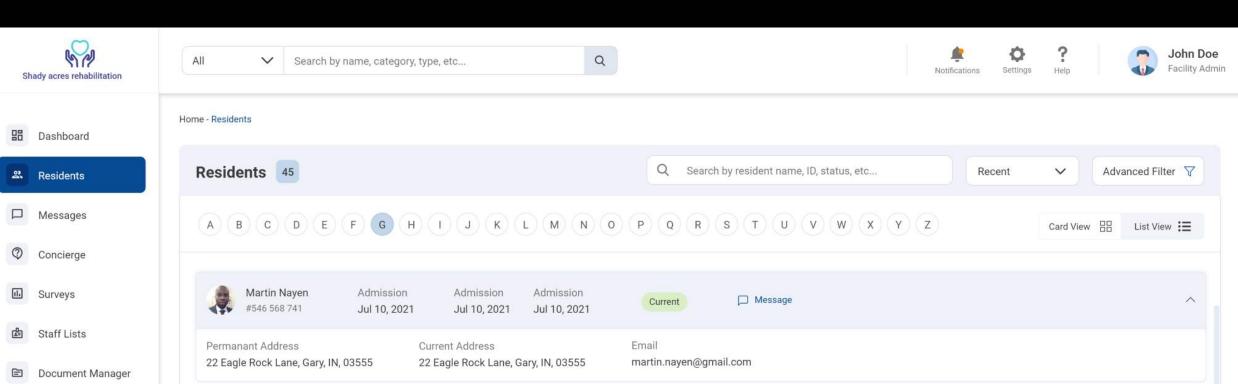




**UX** Strategy

Competitive Analysis





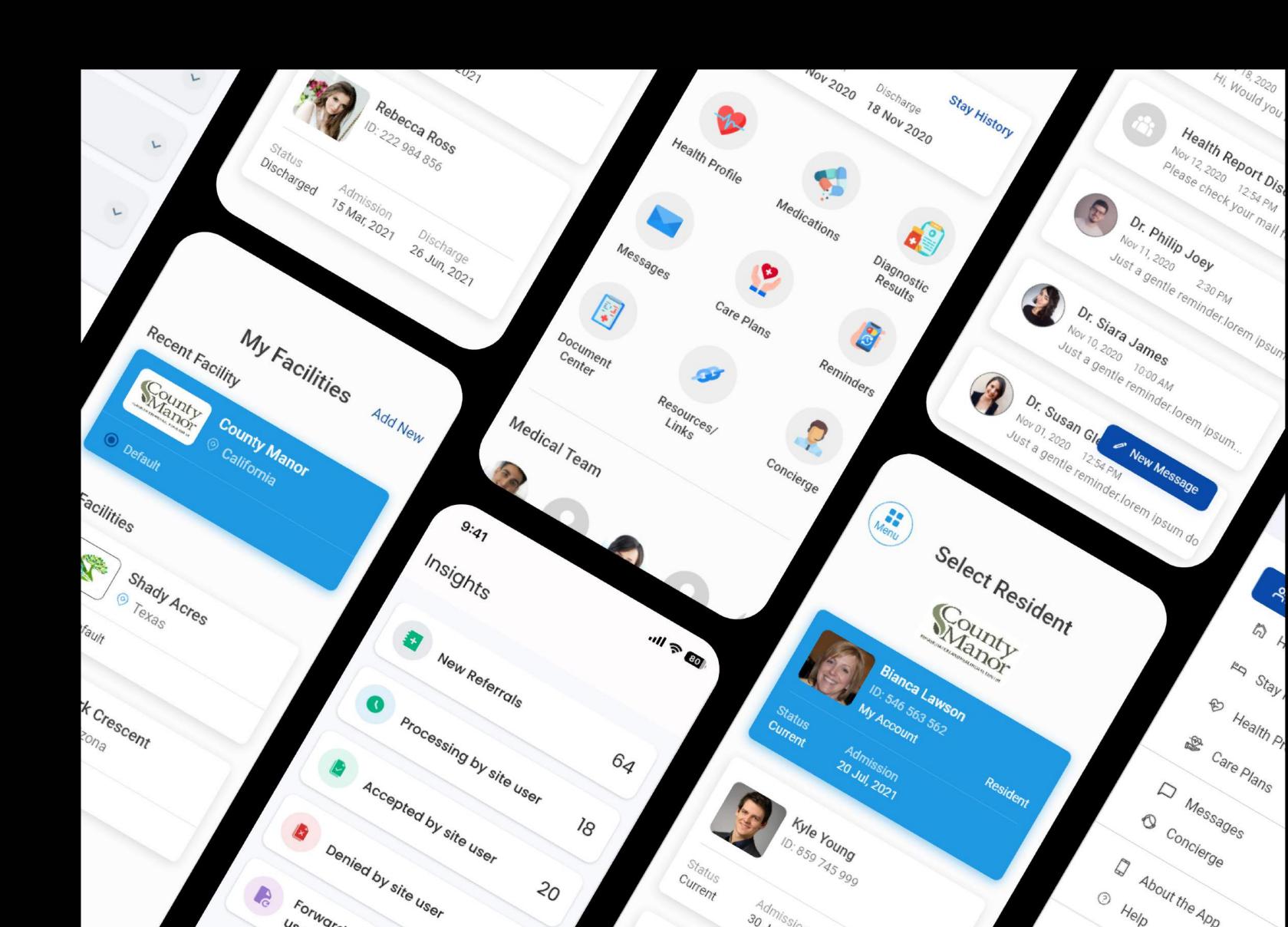
### Overview

InstaChart Resident Engagement Platform is a solution is intended to improve the communication of nursing facilities with their inpatients /discharged patients and their family members.

## Challenge

To create a highly intuitive, functionally sophisticated dashboard, patient and staff management system custom created for each of the organizations and facility users.

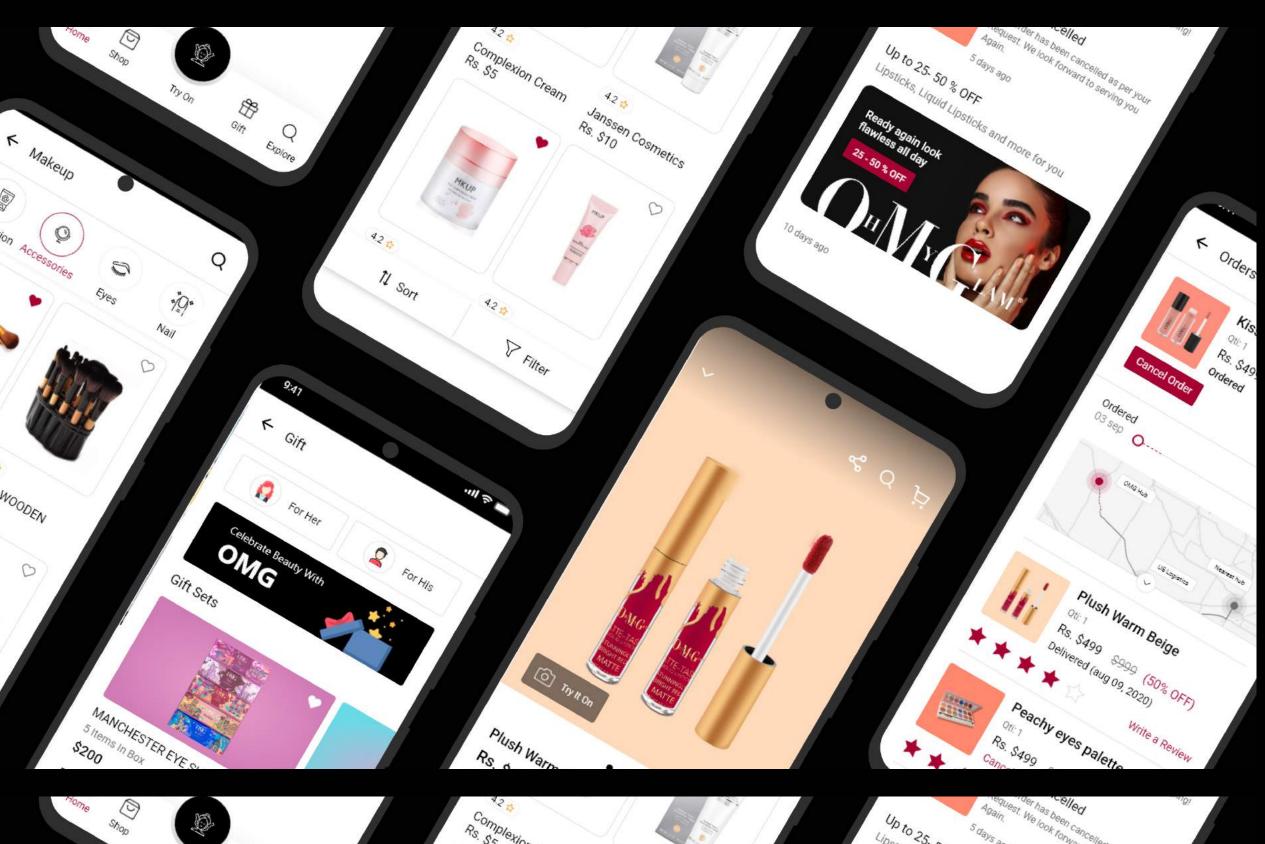
View Case

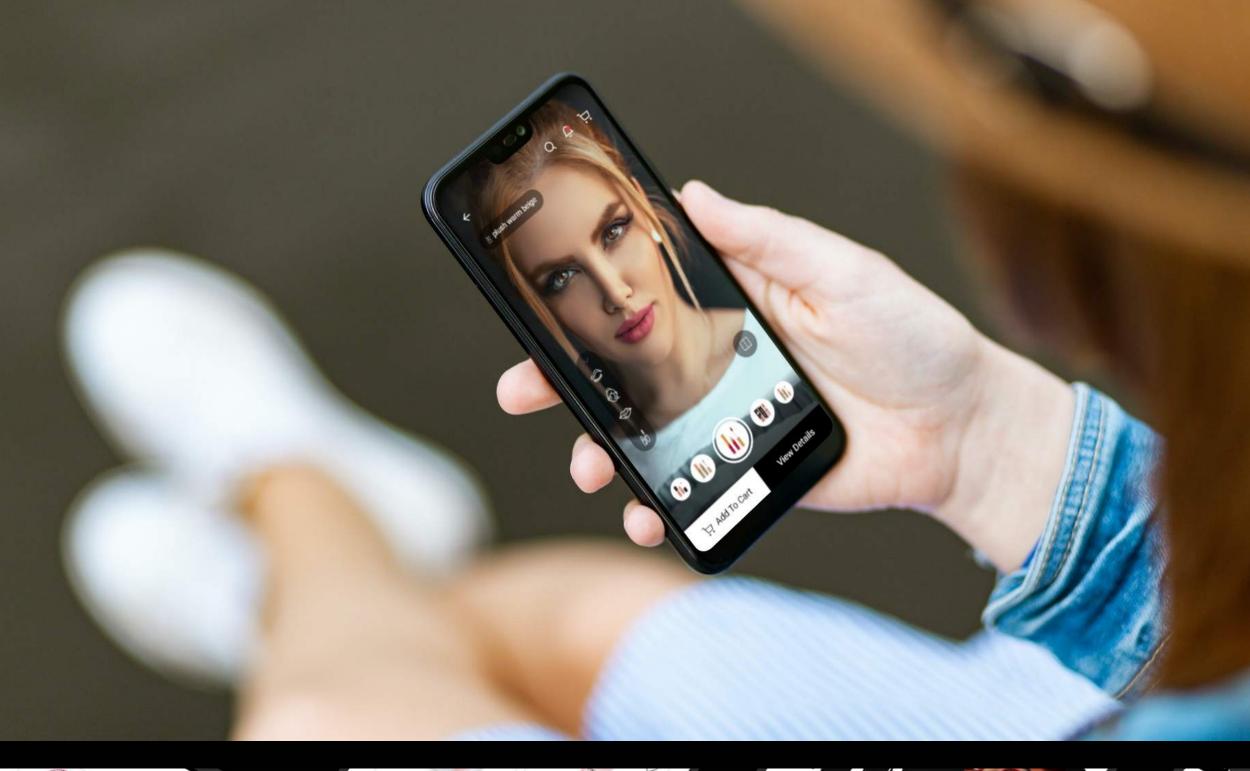


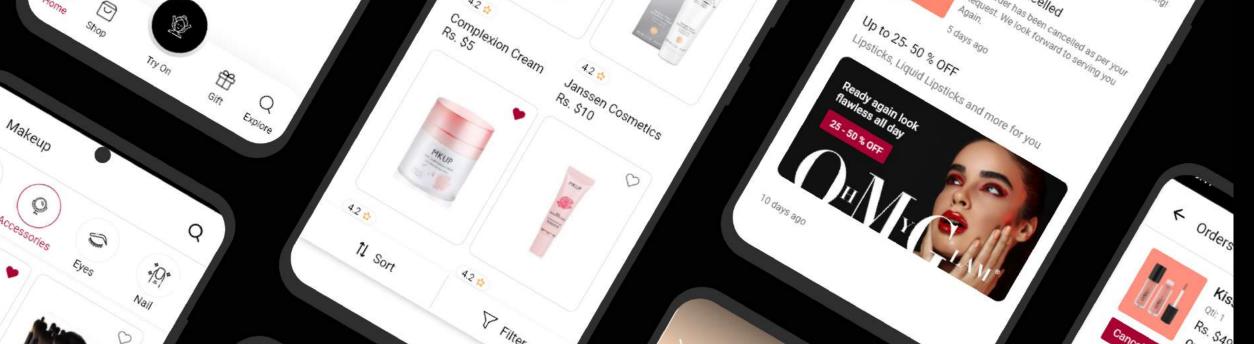
UX Strategy

User Research











## Challenge

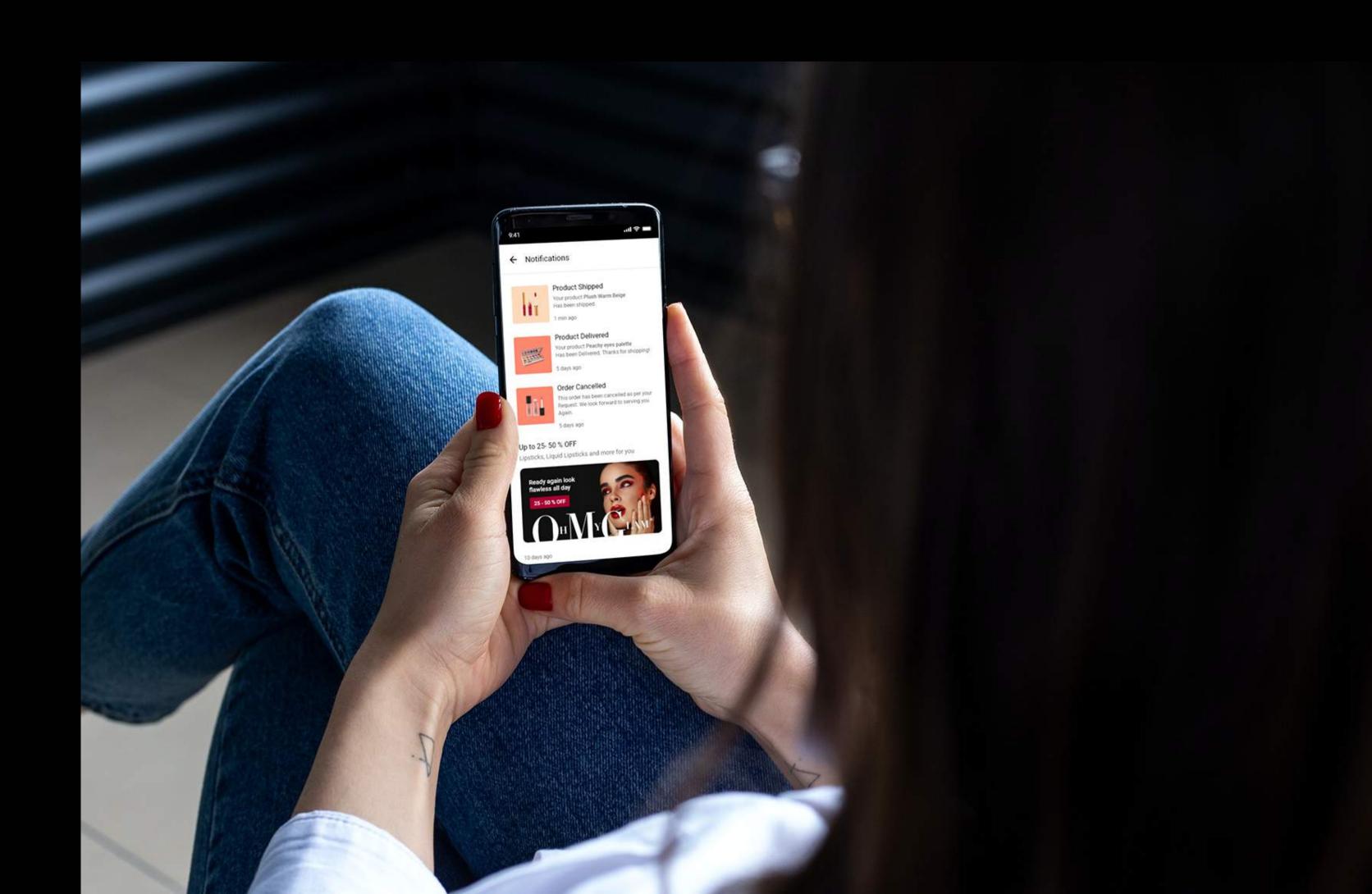
User should be able to capture the photo of lips/ eyes and superimpose his desired lipstick/ eyeshadow shades to the lips/ eyes. User should be able to purchase the desired products through the mobile app.

### Solution

A visually appealing design was born, an e-commerce portal for cosmetic products users can easily scroll through the products list and able to purchase it seemlesslely. The implemented design ensure that user can take the picture of lips/eyes and superimpose it to find the right product from the platform.

View live

View Case



Create a Job

Preferred criteria act like extra credit.

Enter a descriptive name for the Job

Specify the skills and experience for this Job. You must enter at least 1 skill.

Required criteria are the primary factor in determining the Sieve score.

Mobile App

680

**Total Sieve Score** 

Criteria Met / Not Met

680

321

A Not Met

A Met

Web App

2

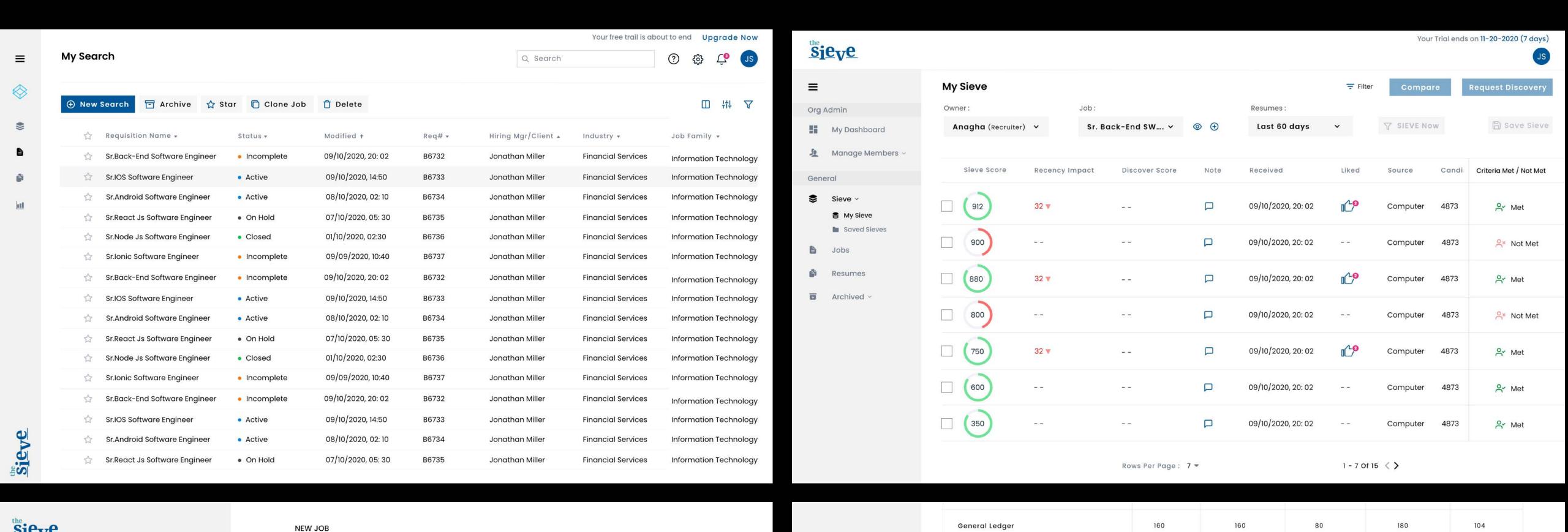
330

A Not Met

Competitive Analysis

UX Strategy

User Research



Basic Information

01.111-

Create a Job

## Challenge

Most of the recruiters are using other established applications for job posting and receiving resumes. Would it make sense for our client to elaborate on developing and marketing these capabilities and try to compete.

## Solution

Instead of trying to develop functionalities already provided by other players, Resume sieve decided to integrate with multiple established job posting and candidate application systems such as Zoho Recruit, Greenhouse and Bullhorn.

<u>View live</u>

View Case



Mobile App Web App

Competitive Analysis

my healing mate

Manage Time

3

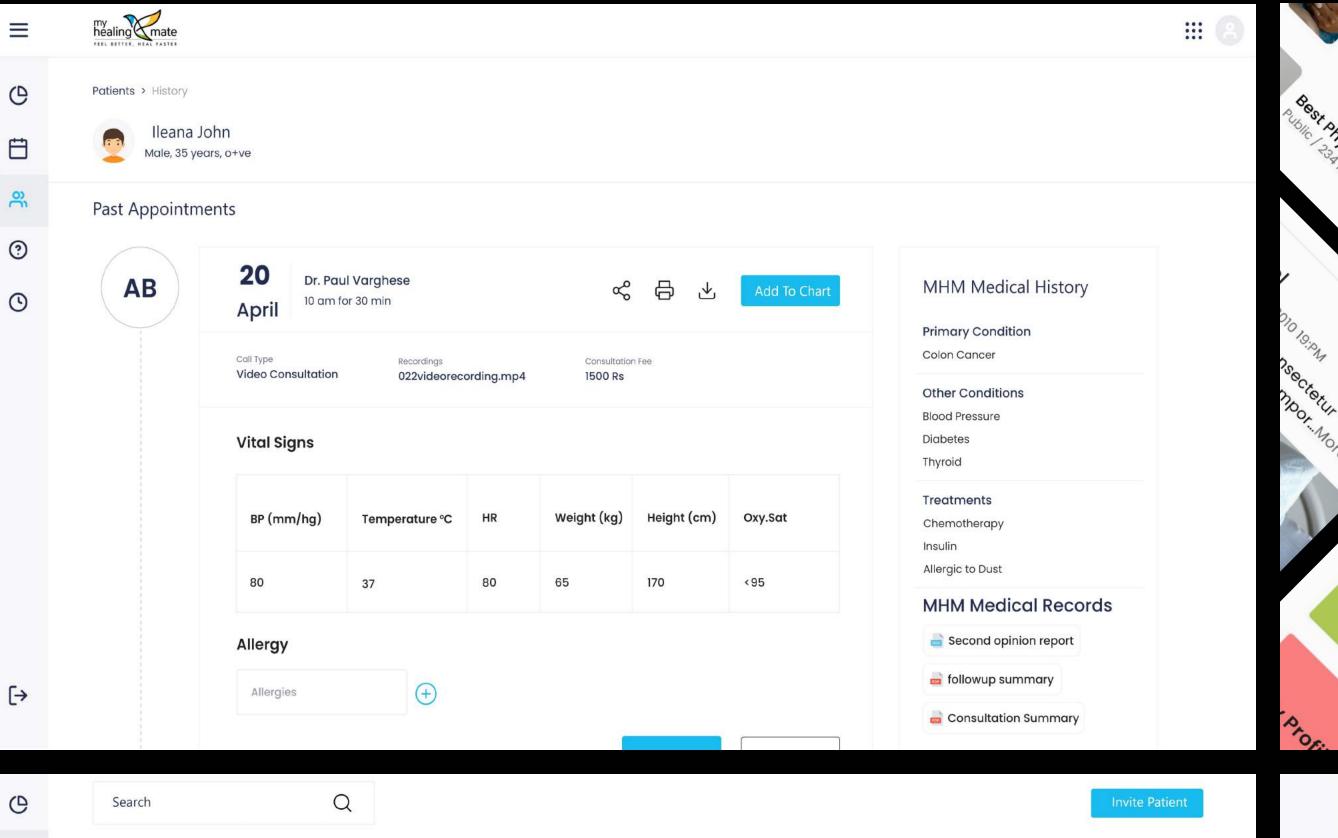
☐ May 2020 Month ∨

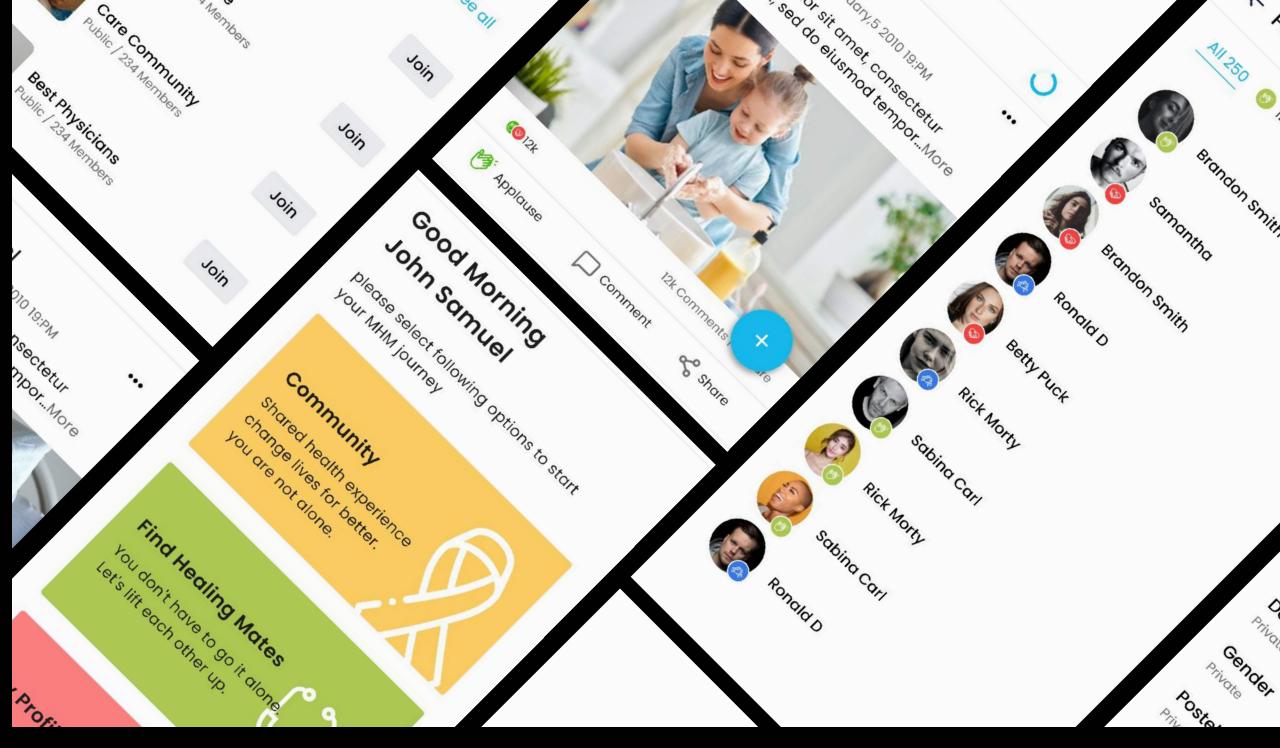
UX Strategy

User Research

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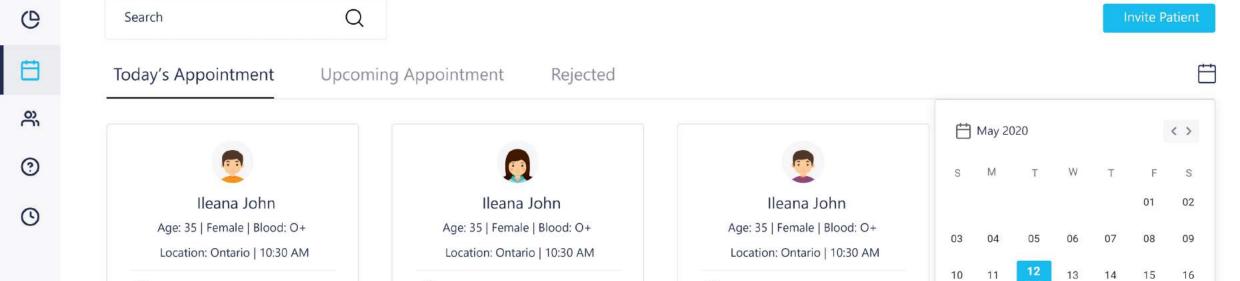


Visiting Hours

May 2020

Wednesda

Tuesday



## Challenge

Our client had a great idea for a healthcare application for Indian patients to share their life-altering conditions, their symptoms, treatments, in a social community and connect and chat with patients with similar conditions.

### Solution

From our various researches, we derived our unique proposition. Reliable, timely, easily accessible communication, be it with fellow community members or medical professionals, seemed a most critical feature especially considering commute challenges and scarcity of experts locally.

View live

View Case



31

Save

DESIGN MODULES

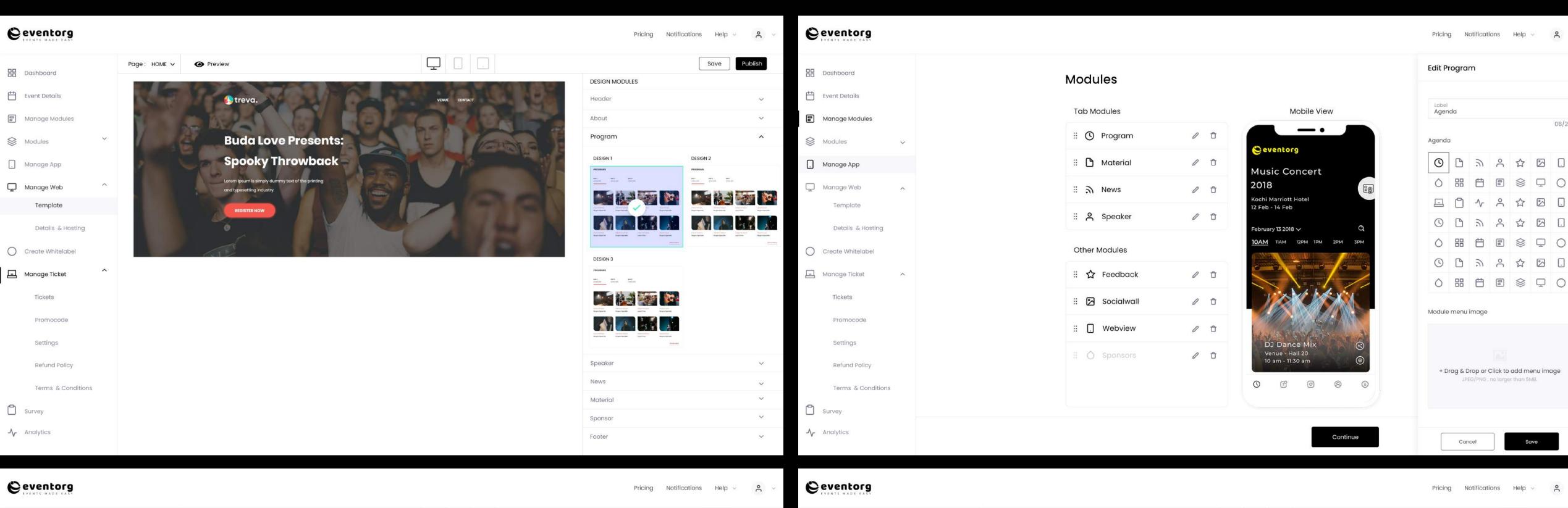
Competitive Analysis

**Buda Love Presents:** 

Spooky Throwback

UX Strategy

User Research



Modules

. Manage App

DESIGN MODULES

Program

**Eventorg** 

**PROGRAMS** 

Dashboard

Event Details

Modules

. Manage App

Manage Web

Manage Modules

## Challenge

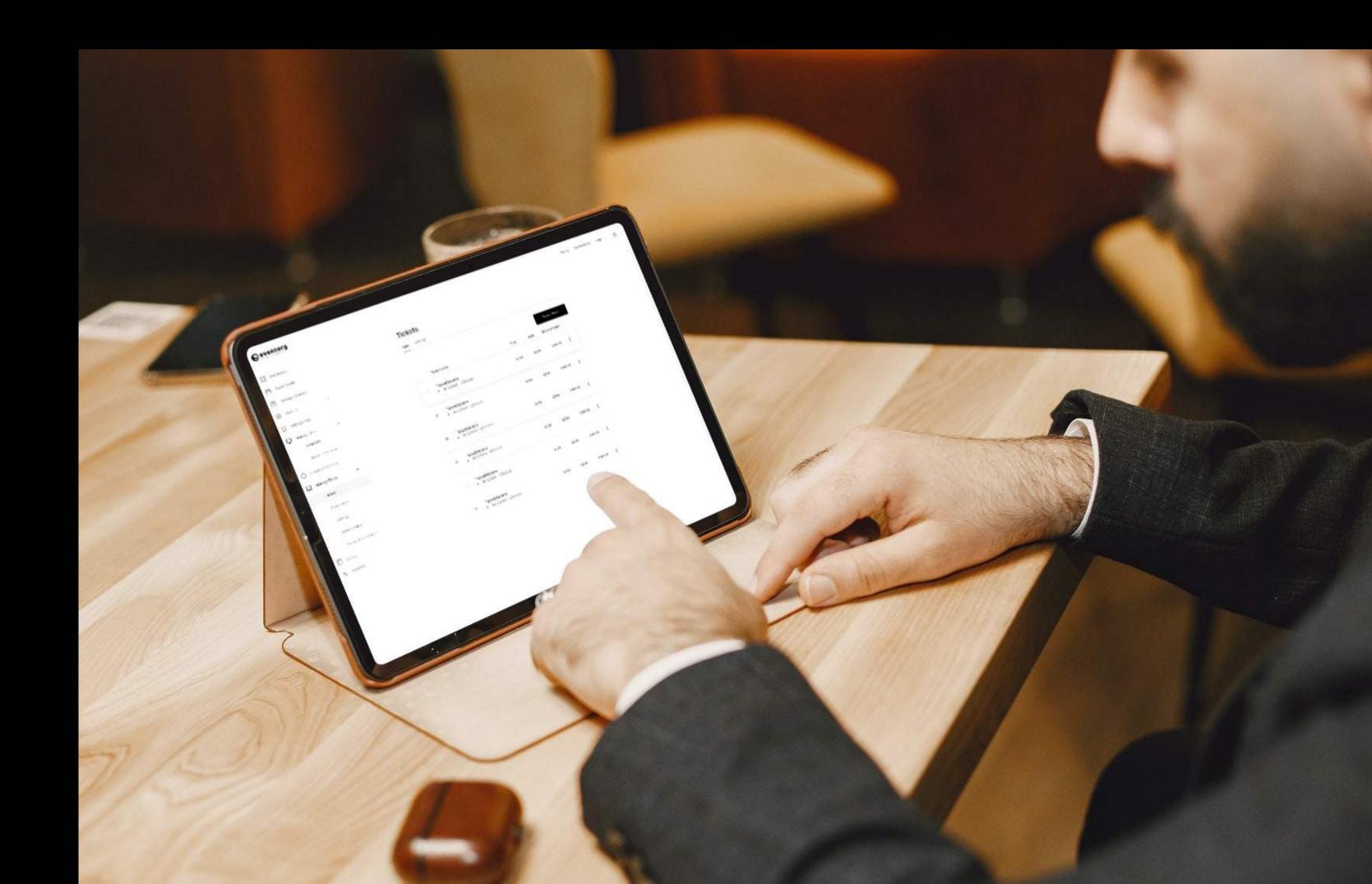
A perfect event management system is needed which could have an edge towards major competitors. A competitive advantage should be a white labelling feature and 5nart started working on it. Multiple events curated for each customers were a challenge.

### Solution

Eventorg were built with different modules, were user can set different agenda, Digital badge, speakers, News feed etc. 5nart team came up with more user friendly web-mobile applications which can manage multiple events easily.

View live

View Case

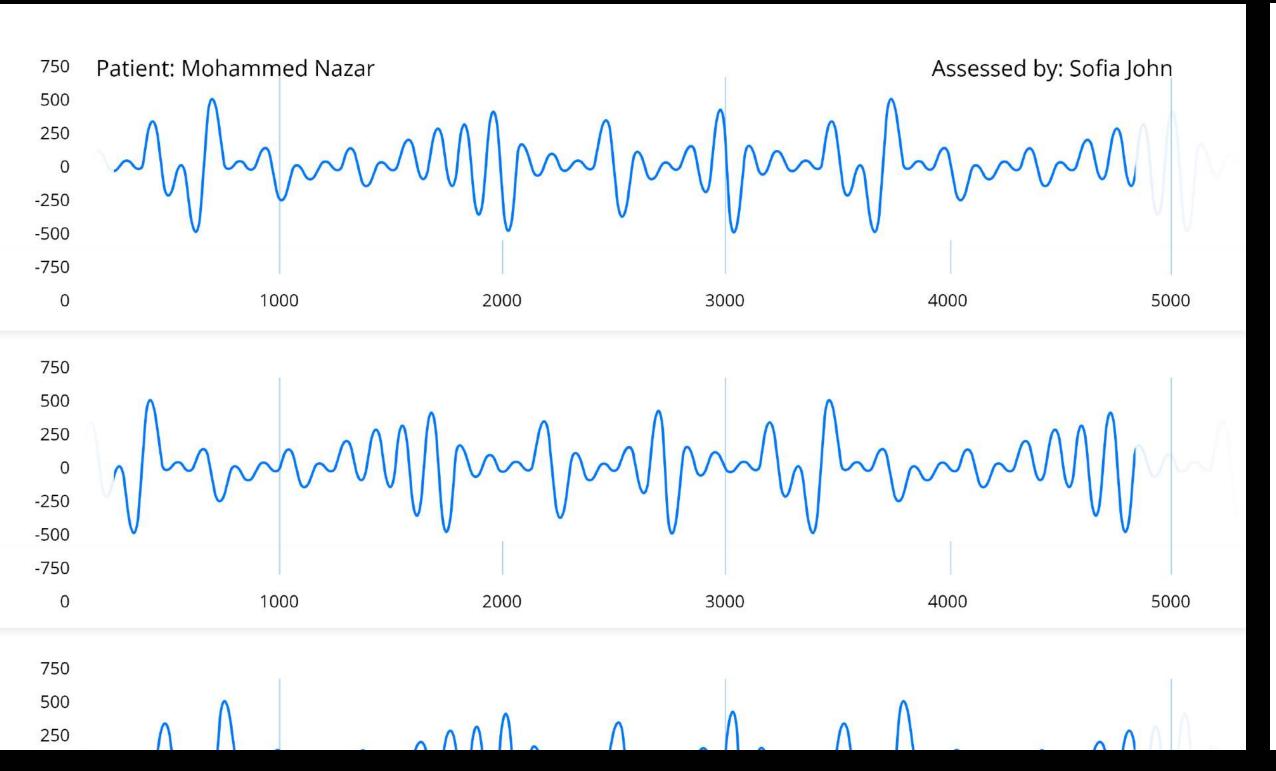


Competitive Analysis

Web App

UX Strategy

User Research



**Assessment Result** 

24 October 2019

**Current Fistula Condition** 

Good

**Continue regular assessment** 



Patient Information:

Mohammed Nazar Male Assessed by:

Sofia John

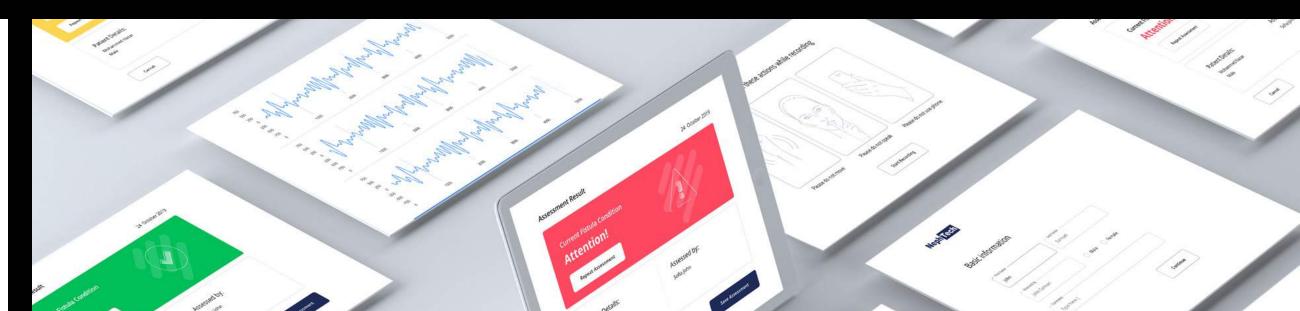


24 October 2019

**Current Fistula Condition** 

Good





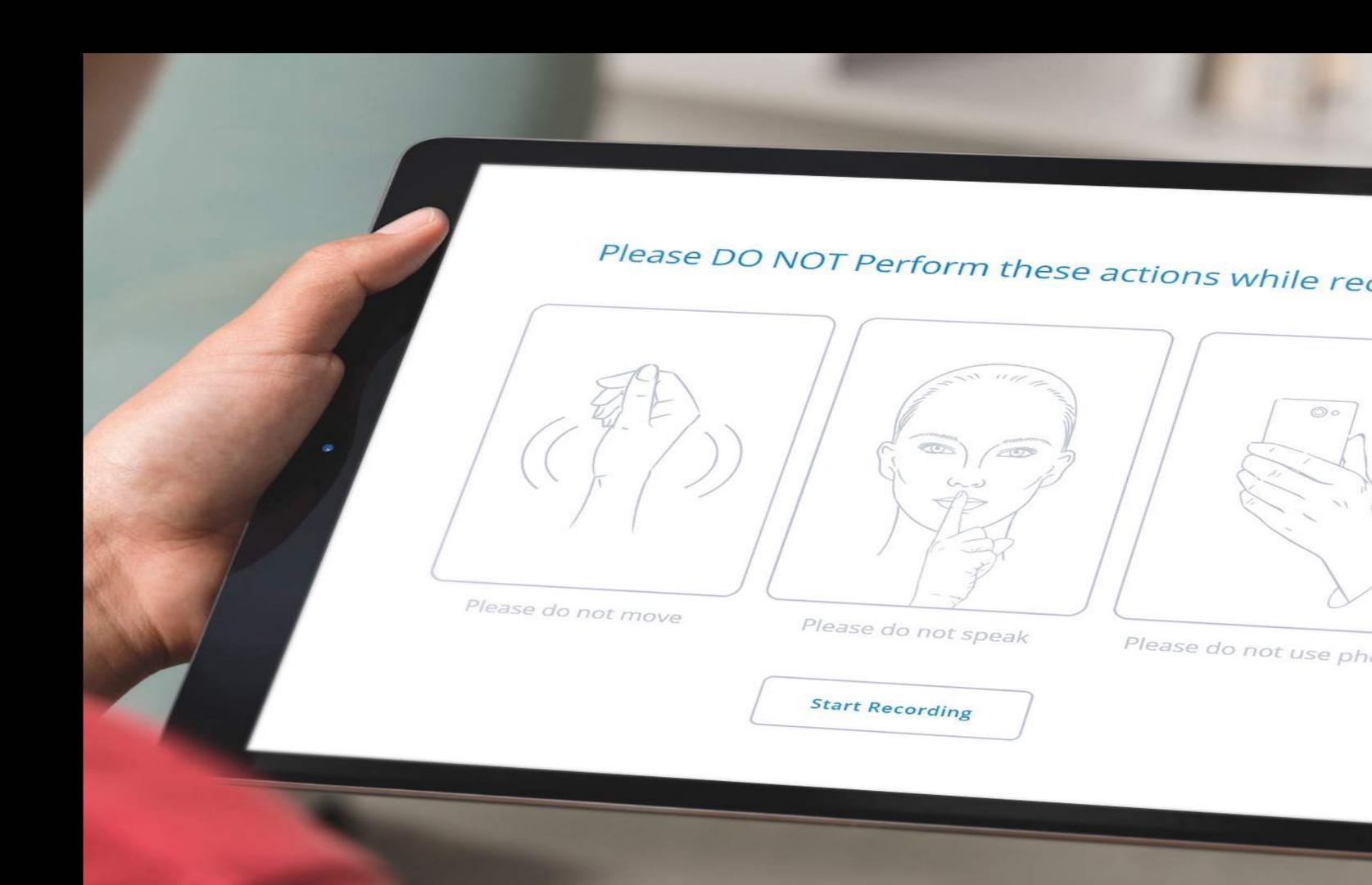
## Challenge

The existing application was not visually appealing and handling more data within less screen was a challenge. Connecting Tab to external device and plotting the graph based on the output from the device and displaying information in a single screen, that was the challenge put forwarded to the design team.

### Solution

The application was created which would be easy to use and navigate for the end user which reduces the complexing of scrolling and more clicking. The graphs are plotted correctly with the information and the graph design is ideal for the Tab interface.

View Case



Brand Identity

Illustrations







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Say goodbye to limitations and embrace a world of endless possibilities with [Product Name]. It's time to discover what you're truly capable of!

### fineart.

# LET'S DIVE INTO BUSINESS STRATEGY!

Join the conversation as we explore the fascinating world of business strategy.



#### fineart

### LET'S DIVE INTO BUSINESS STRATEGY!

Join the conversation as we explore the fascinating world of business strategy.























### Office Locations

### **USA**

675 Alpha Dr, Suite E, Highland Heights, OH – 44143Cleveland, Ohio

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### **CANADA**

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### **INDIA**

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#### Contact

### **Email**

lucky.laxadhish@cabotsolutions.com

### Phone

+1 905 902 2687

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<u>website</u>







