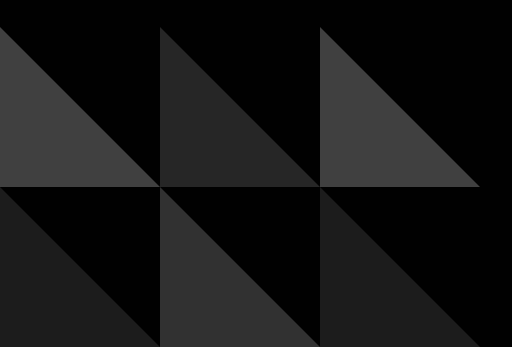
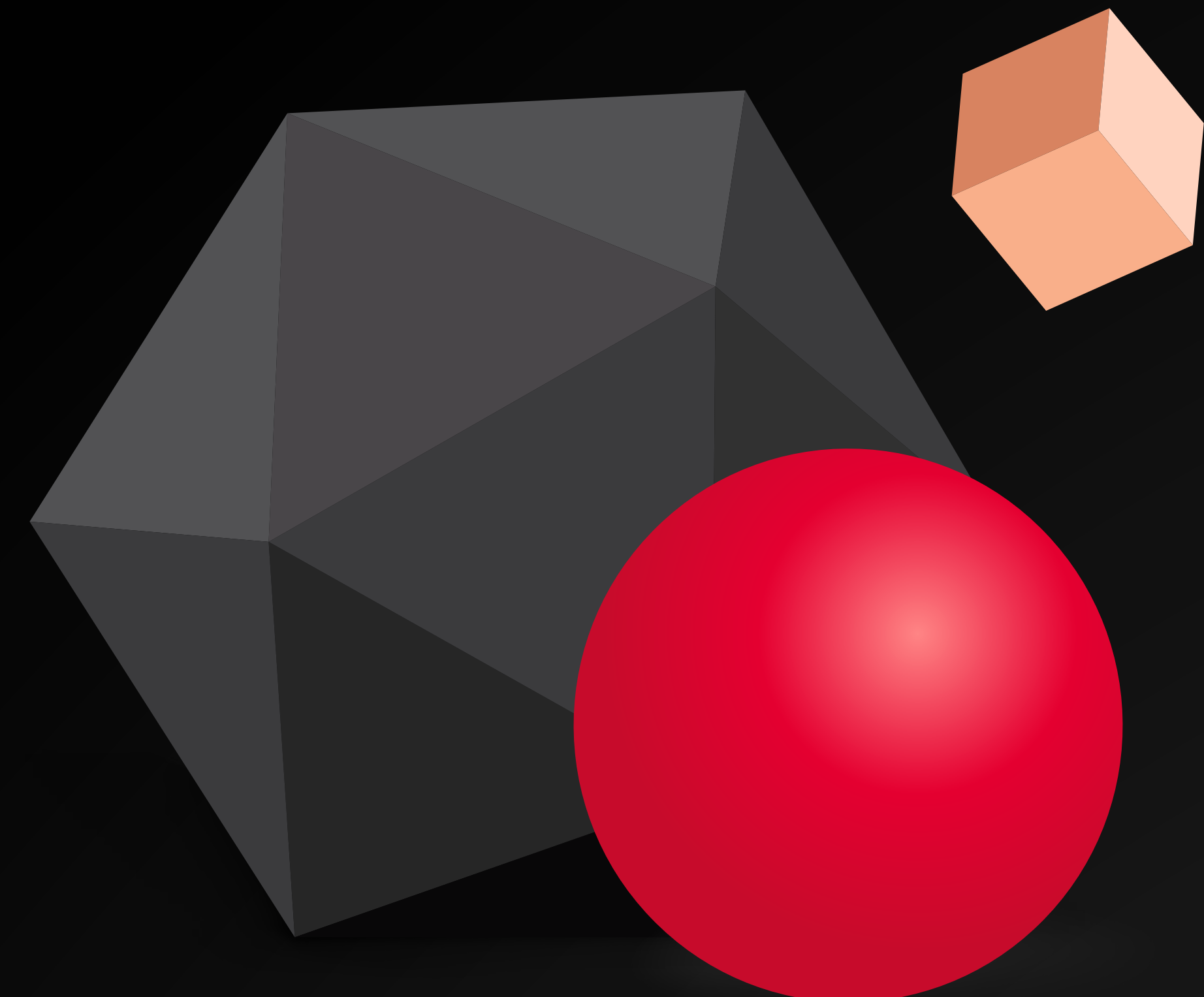


# Fineart Design Agency

[View Portfolio](#)

[Contact Us](#)



# Let's talk about us

Fineart Design Agency, a leading design agency in Canada, is passionate about creating the best user experience possible and exceeding your expectations.

From ideation to launch, our design agency is dedicated to delivering impeccable solutions that align with your development goals.

[View Showreel](#)

**150+**

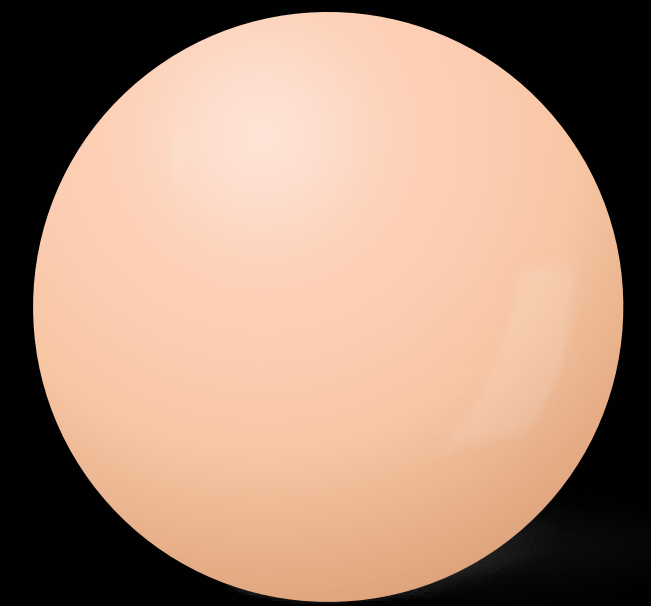
Completed Projects

**100+**

Satisfied Clients

**10+**

Team Members



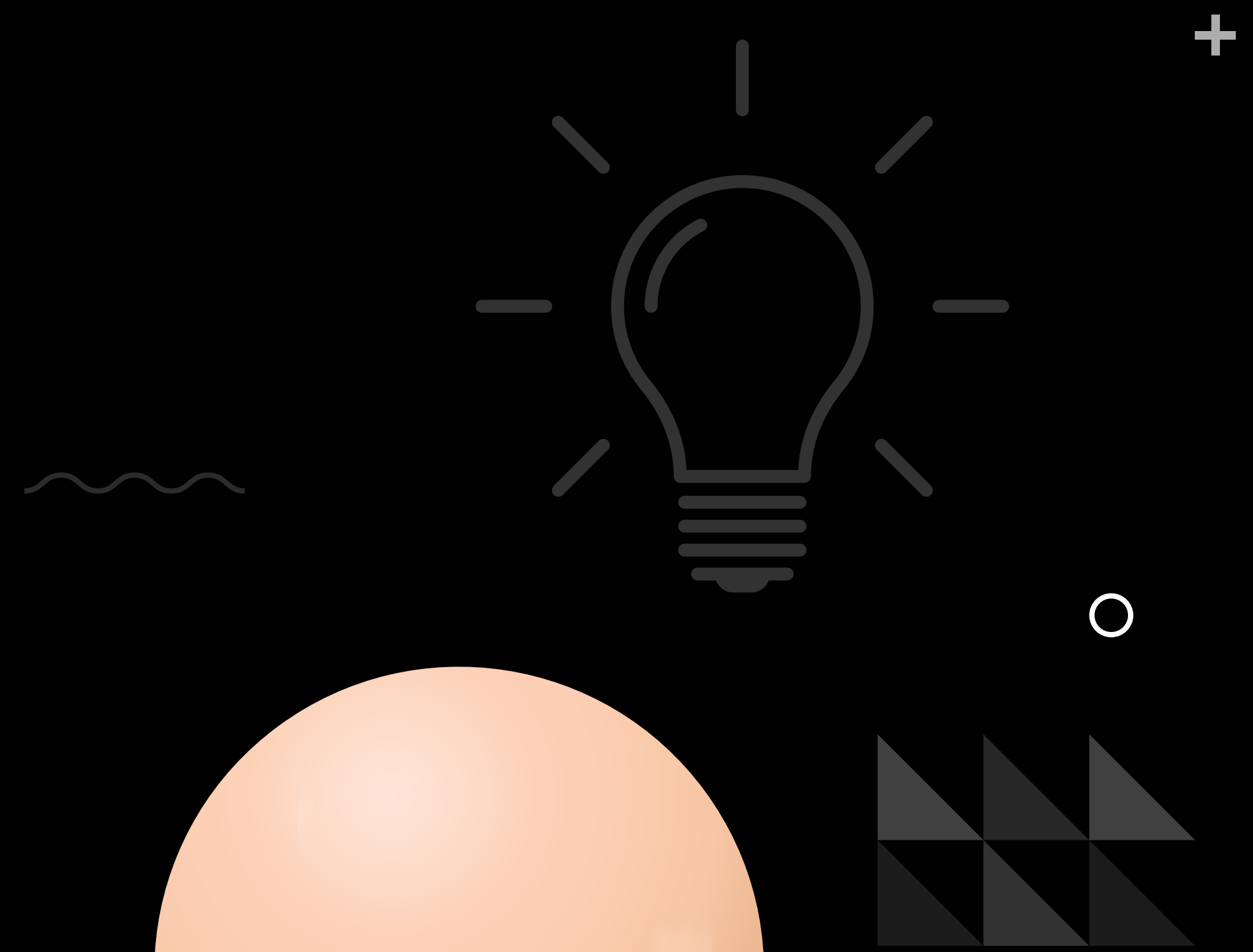
# Value Proposition

---

Elevate your business to outstanding levels through exceptional design expertise, enhancing user experiences across a range of industries, from startups to established enterprises, spanning the entire process from ideation to launch.

Our specialization extends to various sectors like healthcare, data visualization, and more, where our AI-powered solutions effortlessly turn your goals into successes. Let us bring your vision to life with our unparalleled creativity and expertise.

Contact Us



# Our Story

We're passionate about crafting exceptional designs.

Since our inception, we've been on a remarkable journey of crafting impactful designs. Our creative team will guide your business by making sure each step meets expectations from start to finish – from ideation to launch.

[View Portfolio](#)

[Contact Us](#)



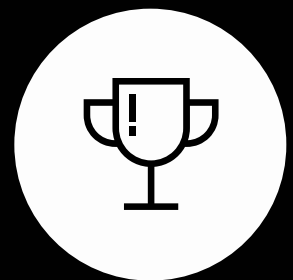
Partnered with AI companies and Accelerators

Found agency with a clear vision



Expanded 1 team member to 8

Portfolio and Online Presence, Excellence Award



100+ Happy clients

Launch a new office in Canada



# We're Partnered with

**DMZ**

**ySpace**  
Markham

**techstars**



**DAN** DIGITAL AGENCY NETWORK

**MC**  
MASSCHALLENGE

**Global**

**Webflow**

**Framer**

**Relume**

**SEMRUSH**

**prismic**



## AI Driven Website Design

Boost your online presence with Fineart's AI-driven web design, blending creativity and technology for impressive results.

## AI Driven Product Design

Our AI-driven product design merges tech innovation with human-centered principles for outstanding digital experiences.

## Branding & Rebranding

Our experts craft captivating visual identities and brand voices, empowering deeper customer connections and lasting loyalty.

## Data Visualization

Our team of experts translates raw data into clear, compelling visuals like dashboards, infographics, and reports.

## Digital Modernization

We create enjoyable digital experiences, enhancing UX/UI for intuitive interfaces that boost satisfaction and connect powerfully.

## Healthcare Digital Design

We address healthcare challenges with innovative solutions, enhancing patient care, operational efficiency, and driving business growth.

# We Specialized in

---

## Digital Transformation

We elevate businesses through user-centric experiences, streamlined processes, and innovative technology, fostering sustainable growth and new opportunities.

## MVP Design

Fineart's MVP UX Design Services optimize user experiences, drive engagement, and expedite product development for business owners.

## Design Compliance and Standards

We prioritize accessibility, ensuring your digital products meet the highest standards of inclusivity.

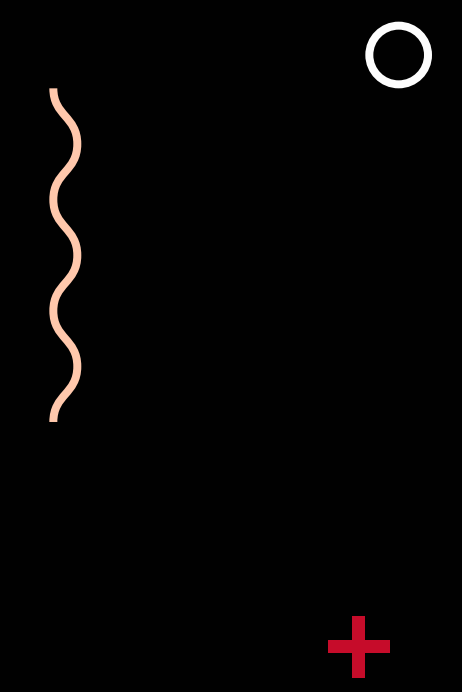
## UX Research

We specialize in comprehensive UX research services, enhancing satisfaction, engagement, and conversions across digital touchpoints.

## Explore our Design Packages

Discover our Design Packages for a brand-new look.

Contact Us





## Services

- ✓ Logos & Branding
- ✓ User Research and Testing
- ✓ Design systems
- ✓ Marketing Websites
- ✓ Mobile Apps
- ✓ Dashboard Design
- ✓ Enterprise Products
- ✓ Healthcare Applications
- ✓ Interaction Design
- ✓ SAAS Products

- ✓ Wearable Technology Interface Design
- ✓ KIOSK Interface Design
- ✓ User Interface Design for Software Applications
- ✓ Medical Device Interface Design
- ✓ User-Centered Design Consultation
- ✓ Content Management Systems
- ✓ Web Application Support and Maintenance
- ✓ AI Driven Website Design

- ✓ Digital Design Solutions for Healthcare Companies
- ✓ Experts in Discovery Projects(MVP)
- ✓ Inclusive Design Compliance Solutions
- ✓ Digital Modernization & Facelift
- ✓ Branding and Rebranding
- ✓ AI-driven Product Design
- ✓ UX research
- ✓ Dashboard Design / Data Visualization
- ✓ Digitalize Paper Work
- ✓ Digital Product Design for various industries (Transformation)



# Meet Our Experts

---



**Lucky**  
Founder & Design Lead, UI UX



**Abdul**  
Team Lead, UI UX



**Shruthi**  
Senior Designer, UI UX



**Manu**  
Senior Designer, UI UX



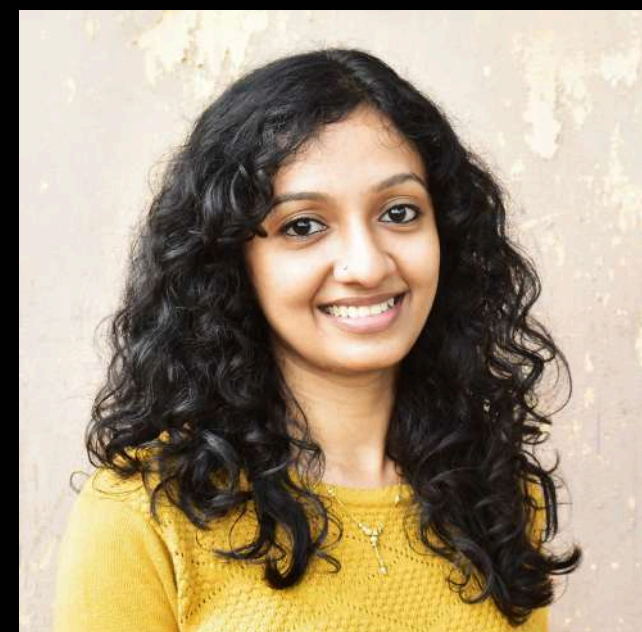
**Neha Chandran**  
UI/UX Designer



**Neha Pillai**  
Designer, Graphic Design



**Rosemol**  
Digital Marketing Analyst



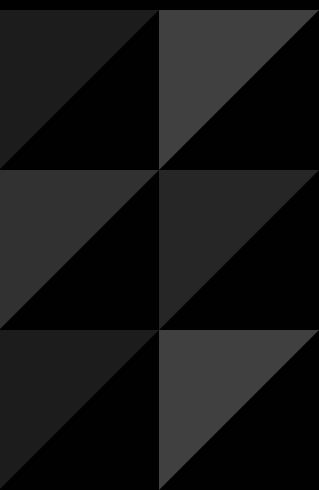
**Parvathy**  
Digital Marketing Executive



**Lisa**  
Business Development Manager



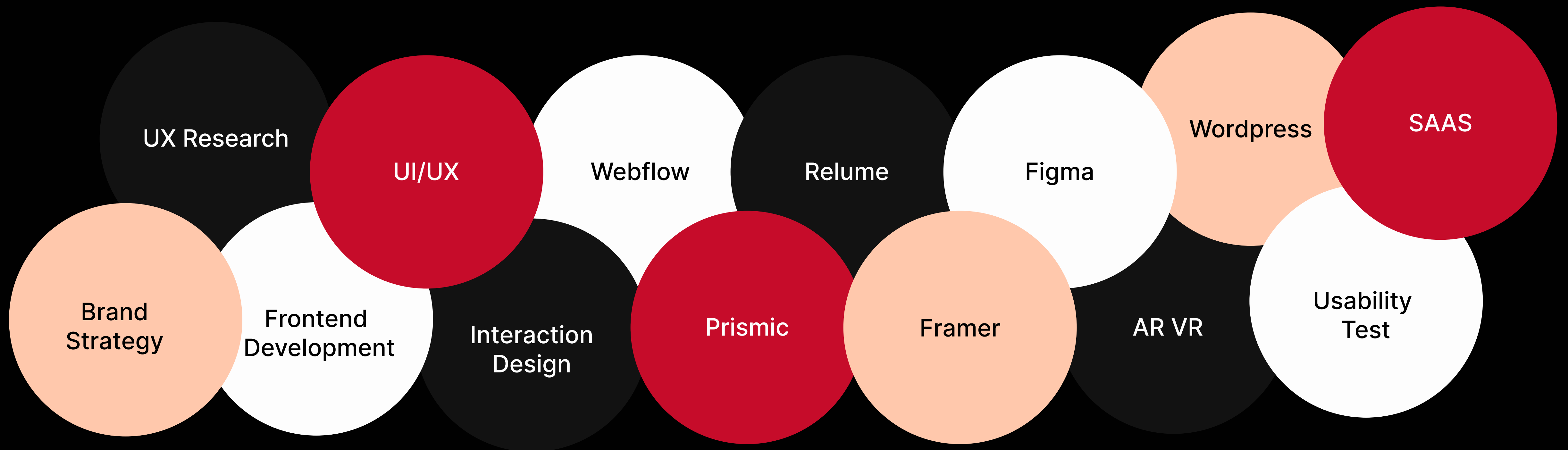
**Ashiq Babu**  
Sales and Growth Strategist



# Our Capabilities

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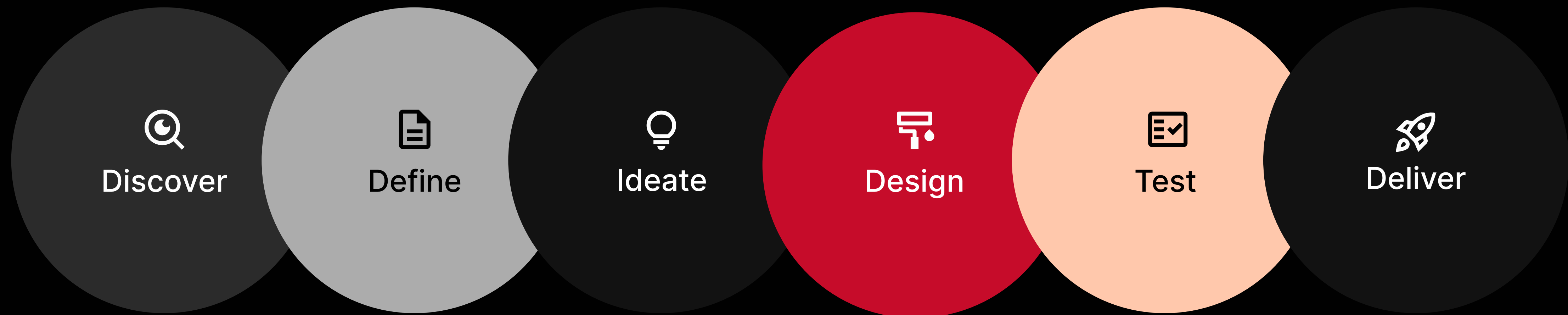
Our team comprises not only talented designers but also skilled developers who possess expertise in front-end development and digital technologies.



# Our Process

---

Our design agency prioritizes User-Centered Design (UCD) for intuitive solutions.





# A Visual Journey through Our Portfolio

# Remote Monitoring, Management & Security Platform

UX Strategy

Web App

User Experience

The screenshot displays the 'Devices' page for CAB-001. The left sidebar contains navigation options: Dashboard, Groups, Users, Devices (selected), Tickets, Reports, and Settings. The top navigation bar includes a search bar, notification icons, and the user profile 'John Doe Ent Admin'. The main content area shows the 'Endpoint' view for CAB-001. Below the navigation tabs (Dashboard, Network, Device State, Connected Devices, Software Inventory, System Log, Agent Health), there are two primary metrics: 'CPU Processor %' at 10% 3.51 GHz and 'CPU Usage' with a line graph showing % Utilisation over time. The CPU Usage graph includes a legend for Processor available (ghz), Processor used (Ghz), Processor queue length, and % interrupt time. Below these are 'Total Memory' and 'Memory Usage' sections.

This screenshot shows the 'Printers' and 'Human Interface Devices' sections of the CABOT interface. The 'Printers' table lists various printer models and their status:

Printers	Status
Fax	Active
Microsoft Print to PDF	Active
Microsoft XPS Document Writer	disable
Send To OneNote 2022	Active
Microsoft Print	Active
Microsoft Print to Word	Active

The 'Human Interface Devices' table lists various input devices and their status:

Device Name	Status
Bluetooth HID Device	Active
HID-compliant consumer control device	Active
HID-compliant device	disable
USB Input Device	Active
HID-compliant device	Active
Bluetooth HID Device	Active

This is a partial screenshot of the CABOT interface, showing the bottom portion of the 'CPU Processor %' and 'CPU Usage' metrics from the previous screenshot.

This is a partial screenshot of the CABOT interface, showing the bottom portion of the 'Printers' and 'Human Interface Devices' tables from the previous screenshot.

## Challenge

A solution that would provide core remote monitoring, management, and support capabilities. Secondly, we didn't have direct access to the users, we had to rely significantly on the input we received from our clients. Another challenge we faced was keeping the data visualization interfaces simple and clutter-free so that end-users could make rapid and educated judgments.

## Solution

Remotely Inc offers a modern enterprise-grade remote monitoring, management & security platform built-in, Azure. To create a Web Application that helps technology professionals to managing IT operations.

[Explore](#)

[Read Case Study](#)



# Revolutionizing Meeting Management

UX Strategy

Web App

UCD process

The dashboard features a dark blue sidebar with navigation options: Home, All Meetings, Meeting Folders, Recent Folders (Brainstorming, Human Resource, Sales & Marketing), Research Tools (Cumulative Analysis, Meeting Comparison, Ask Meetingful AI), and Help & Support. The main content area is titled "Good Morning, John!" and includes a search bar, an "Add Meeting" button, and a "Latest Meeting Recap - Springfield Council meeting" section. This section contains a summary, key topics (e.g., "Delay and cost overrun of a light rail station in Ottawa"), and statistics: 18 Actions, 32 Opinions, and 76 Ideas. Below this are "Recent Meetings" and "Folder / Springfield Council Meeting" sections, each with cards for "Brain storming", "UI Brainstorming", and "New Idea Discussion". A "Quick Actions" sidebar on the right offers "Build a Report", "Meeting Highlights", and "Download Report" options.

This page provides a detailed view of a "Springfield Council meeting". It includes a search bar, "Generate Report", and "Add Meeting" buttons. Key metrics are displayed: Meeting Length (79 minutes), Participant Rate (20 participants spoke), Meeting Insights (52 opinions, actions & ideas), and Key Phrases (24 from 10 topics). The "Meeting Highlights" tab is active, showing a timeline from 00:00 to 01:30 with colored markers for different types of contributions: Opinion (purple), Idea (blue), and Action Item (red). Below the timeline, specific highlights are listed, such as "Opinion: John Doe appreciates Melinda's efforts in initiating the repairs to the Anola rink." and "Idea: Jason D suggests that the council should not restrict questions only to current agenda items. He advocates for more openness."

This page displays "Meeting Pulse" and "Top Sentiments" for a meeting. The "Meeting Pulse" section shows tabs for "Meeting Takeaways", "Key Topics", "Meeting Highlights", "Meeting Pulse", and "Ask Meetingful AI". Under "Top Sentiments", there are two columns: "Low Negative" and "High Positive". Each column lists a sentiment score and a transcript snippet, such as "John Doe disapproves Melinda's efforts in initiating the repairs to the Anola rink." with a red highlight for "disapproves".

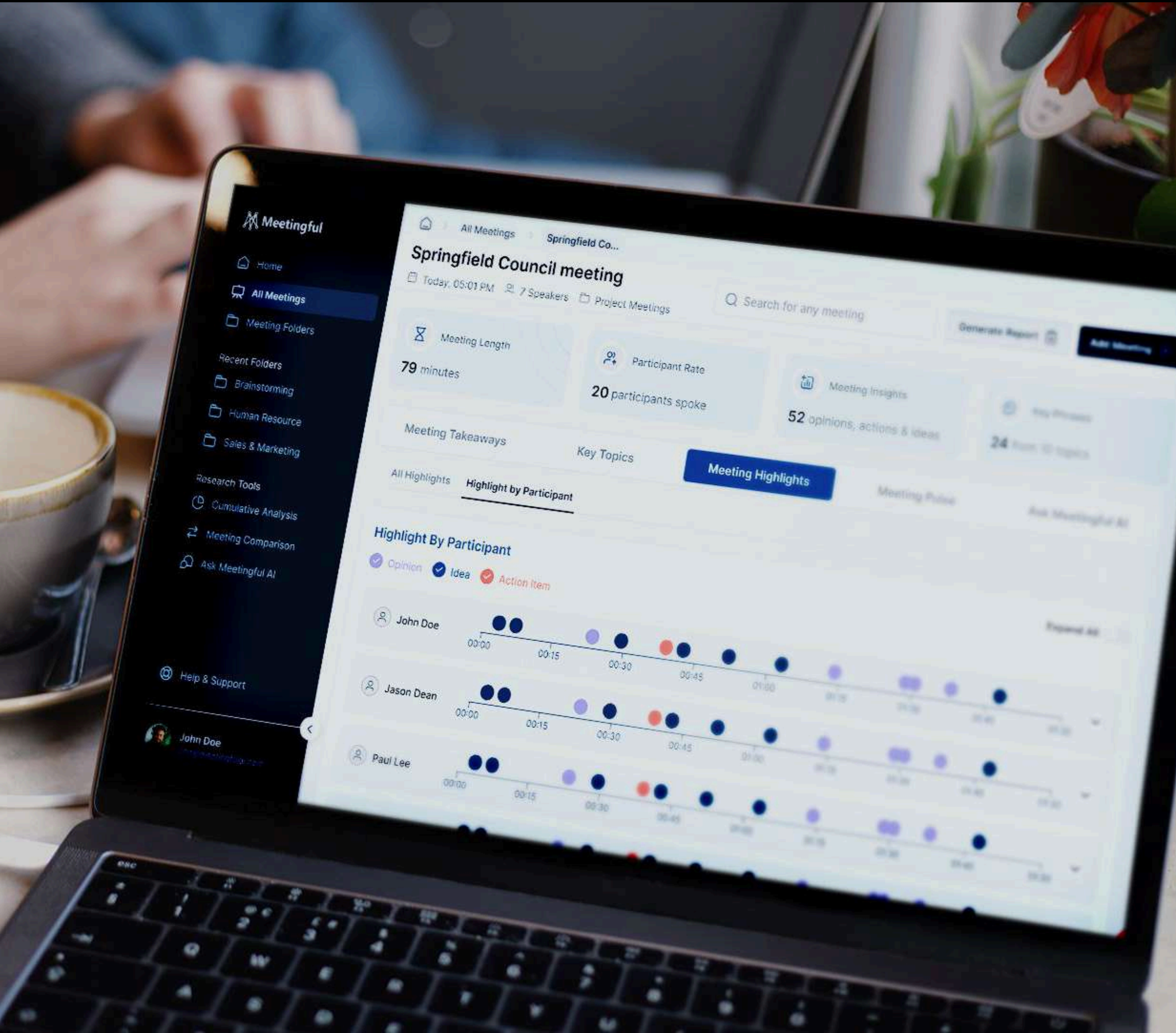
The "Meetings" overview page shows a list of 8 meetings. The first three are visible: "Project KT Meeting", "Design Review Meeting", and "Monthly Review Meeting". Each entry includes the meeting name, date, time, duration, and number of speakers. A search bar and "Meeting Filters" sidebar are on the right, with options for "Sort by" (Name), "Date Range" (All), and "Transcript Generator" (All).

## Challenge

Designing and ideating Meetingful AI presented unique challenges in balancing the intricacies of AI algorithms with a user-friendly interface. Striking the right chord between robust functionality and simplicity required meticulous attention.

## Solution

Fineart Design Agency specialize in providing exceptional UI/UX design services for healthcare digital platforms. With our expertise in user-centered design principles, we strive to create intuitive and visually appealing experiences that enhance engagement and streamline workflows.



[Explore](#)

[Read Case Study](#)

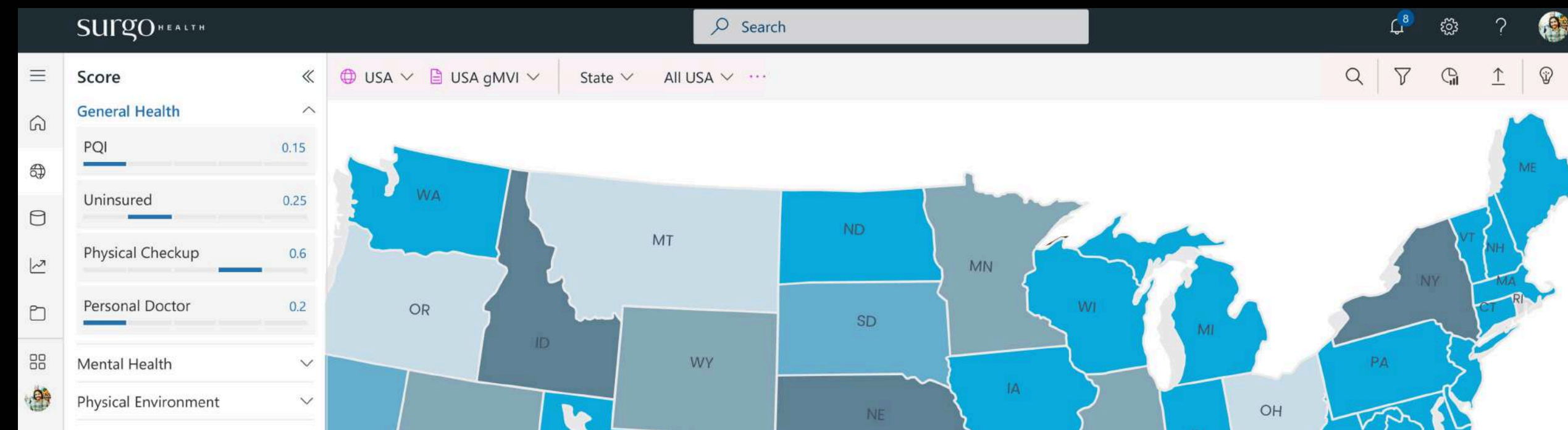
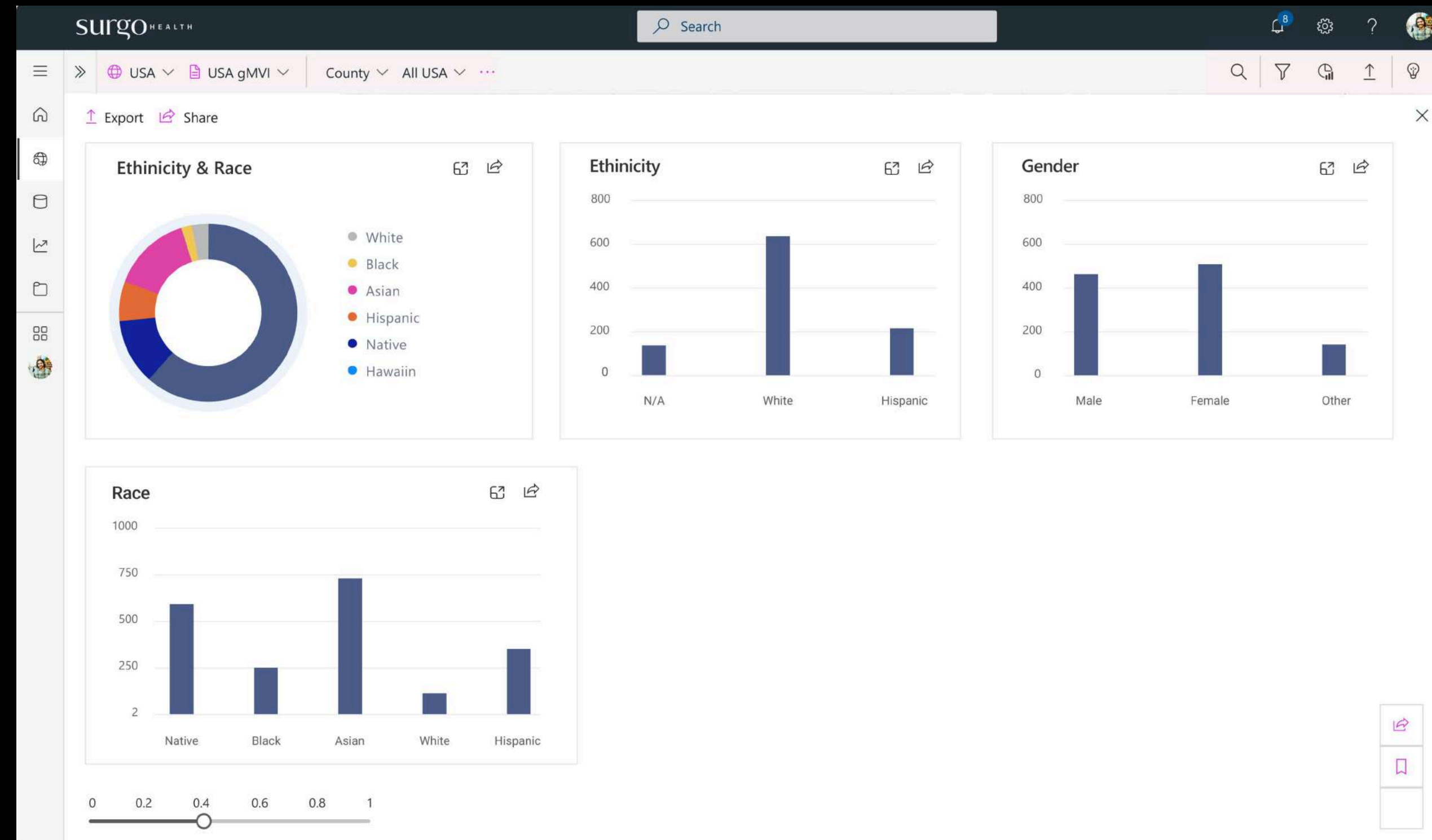
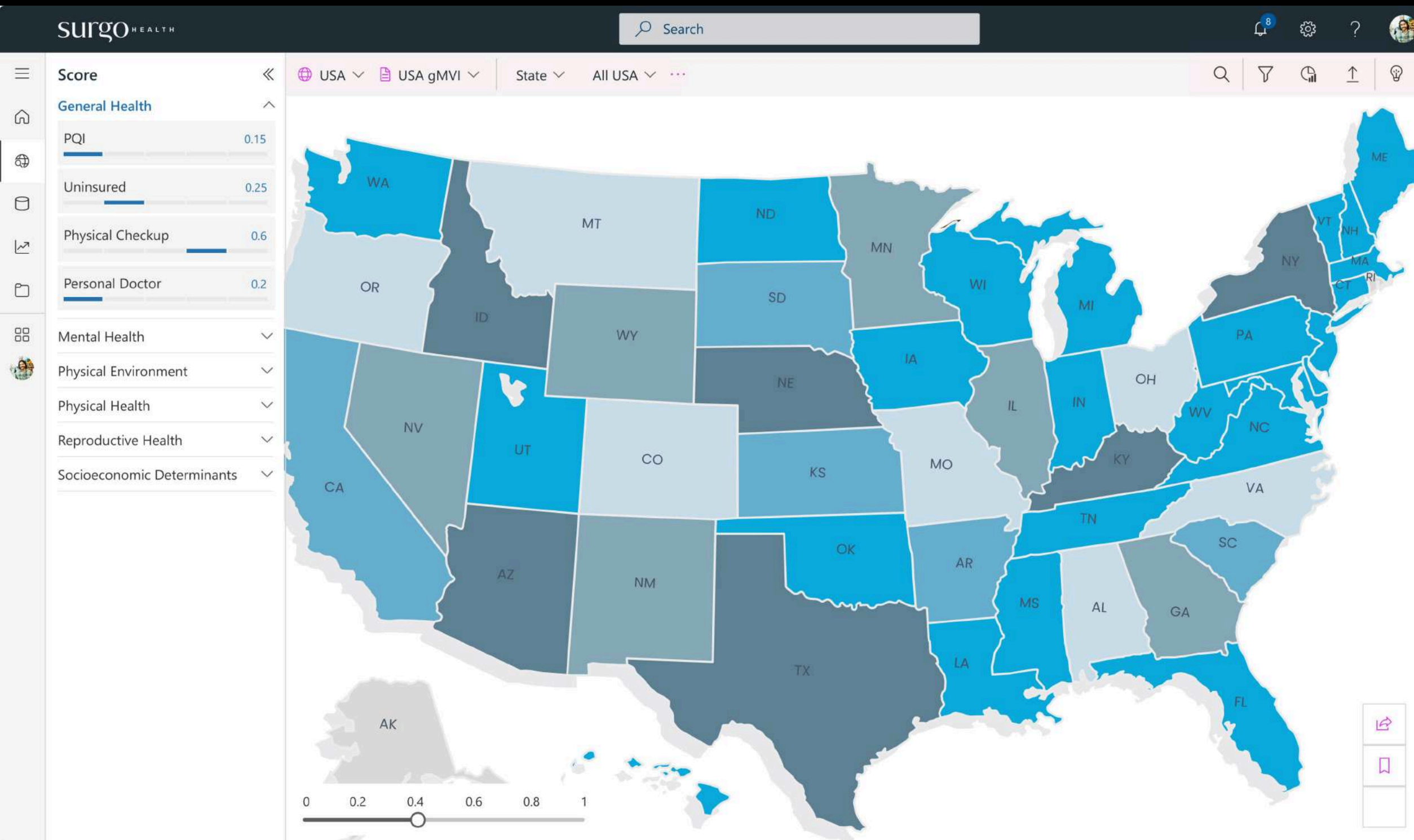


# Revolutionizing Healthcare Analytics

UX Strategy

Web App

UCD process



## Challenge

Faced with the client's challenges, our team collaborated to brainstorm innovative solutions. This involved facilitating the client's transition to profitability, creating a healthcare data platform, fostering collaborations with pharmaceutical giants, integrating data across platforms, and strategically developing products.

## Solution

Navigating the intricacies of healthcare technology, we encountered the challenge of seamlessly integrating our sleek and minimalistic UI design with the complex functionalities required for predicting and optimizing operating room processes.

[Explore](#)

[Read Case Study](#)



# Transforming Referral Management for Post-Acute Care

UX Strategy

Web App

UCD process

**Successfull**  
Added admin successfully

### Organizations

**Plexzap**

ORGANIZATION NAME	ADDRESS	IMMEDIATE CONTACT NAME & PHONE NO:	ORGANIZATION ID
Plexzap	2972 Westheimer Rd. Santa Ana, Illinois 85486	Robin Clement - 6524526623 Patrick Paul - 8545525222	CAB-254555
STATUS	FEATURES	FACILITIES COUNT	ZIP/POSTAL CODE
Active	Feature 1, Feature 2	52	85486
CITY	STATE/REGION	FAX	EMAIL ID
Plexzap	California	2566	plexzap@gmail.com
TAX ID	WEBSITE	CAREPORT ID/ AA SCRIPT	
CZ 0123	plexzap.com	5655	

**CORE FEATURES**

Organization Management Facility Management Referral OCR Referral Highlighting Referral Question Answering Drug Price

USER ID	NAME	ROLE	EMAIL	CONTACT
ID: 48377	Jane Cooper	Admin	janecooper@gmail.com	(209) 555-0104
ID: 58185	Cody Fisher	Sub Admin	cody@gmail.com	(229) 555-0109

REF IQ- PDF ATTACHMENTS

John Doe  
Referral ID : AOB1C00

**Uniform PDF**

anxiety avoidant +7 ↑ ↓

pacIQ REFERRAL ID : AOB1C00

**General Information**

First Name	Robin
Middle Name	-
Last Name	Clement
Date of Birth	11 Jan 2023
Age	65
Gender	Male
Height	177cm
Weight	67 Kilo 500 Gram
Primary Language	English
Phone	+625 422 3252
Email	robincllement@gmail.com
Address	2972 Westheimer Rd. Santa Ana, Illinois 85486
Race	Native
Religion	Christian

**Covid 19**

1. C-19 Symptoms

Loss of taste/smell

Diarrhea  Sneezing  Fatigue

2. What are the major cardiac complications you have experienced with Covid 19? And how often do they occur

In CM

3. PASRR Attached?

Yes  No

**General**

4. Infectious Disease Other

Type here..

CANCEL PREVIEW & SUBMIT

REFERRALS

### Referrals

Search by Ref ID, Patient Name..

Processing	Pending Decision	Accepted	Pending Denial Review
AOB12A3 CRAIG HUTCHISON Suggested Facility Alliance Clinic Oct 12, 2023 03:35 AM Draft	AOB12A3 CRAIG HUTCHISON Suggested Facility Alliance Clinic Oct 12, 2023 03:35 AM Clinical Submitted	AOB12A3 CRAIG HUTCHISON Suggested Facility Alliance Clinic Oct 12, 2023 03:35 AM Community Accepted	AOB12A3 CRAIG HUTCHISON Suggested Facility Alliance Clinic Oct 12, 2023 03:35 AM Clerical Denial Pending

Referrals

Search by Ref ID, Patient Name..

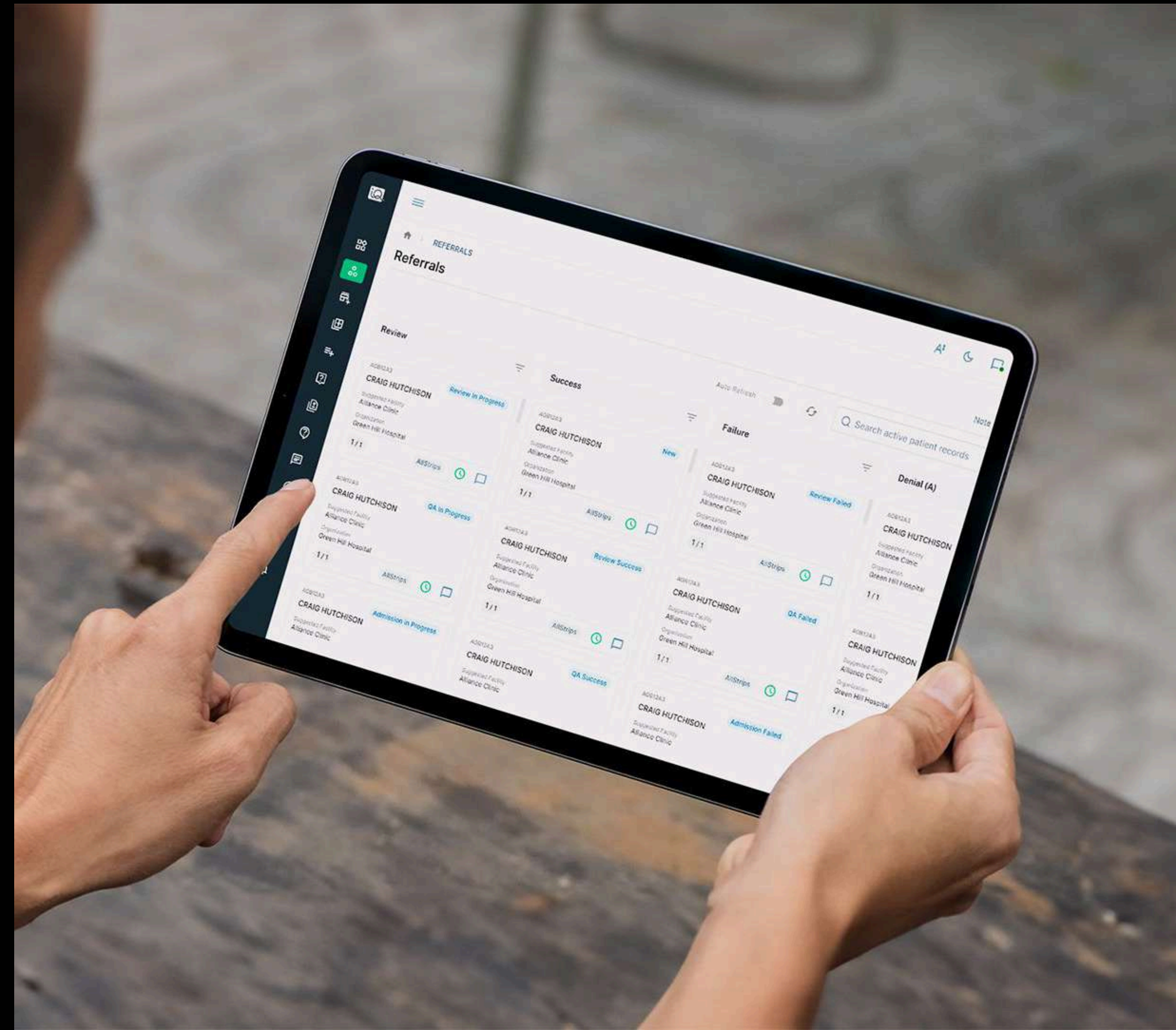
Processing	Pending Decision	Accepted	Pending Denial Review
AOB12A3 CRAIG HUTCHISON Suggested Facility Alliance Clinic Oct 12, 2023 03:35 AM Draft	AOB12A3 CRAIG HUTCHISON Suggested Facility Alliance Clinic Oct 12, 2023 03:35 AM Clinical Submitted	AOB12A3 CRAIG HUTCHISON Suggested Facility Alliance Clinic Oct 12, 2023 03:35 AM Community Accepted	AOB12A3 CRAIG HUTCHISON Suggested Facility Alliance Clinic Oct 12, 2023 03:35 AM Clerical Denial Pending

## Challenge

At Fineart Design Agency, crafting the UI/UX for Pac IQ posed multifaceted challenges. From integrating a complex workflow to ensuring HIPAA compliance and security, the project demanded a delicate balance between feature richness and simplicity. Navigating data visualization hurdles, accommodating customization needs, and addressing various user proficiencies were key considerations.

## Solution

As a cutting-edge Software as a Service (SAAS) tool, Pac IQ specializes in streamlining the referral process, enabling hospitals, admins, and care centers to collaborate seamlessly. With a focus on efficiency, transparency, and intelligent decision-making, Pac IQ ensures that patient referrals are processed swiftly, empowering healthcare providers to deliver optimal care.



Explore

Read Case Study

# Cancer Care Now At Your Fingertips

UX Strategy

Web App

UCD process

my healing mate  
FEEL BETTER. HEAL FASTER

Patients > History

Ileana John  
Male, 35 years, o+ve

Past Appointments

**AB** **20 April** Dr. Paul Varghese  
10 am for 30 min

Call Type: Video Consultation | Recordings: 022videorecording.mp4 | Consultation Fee: 1500 Rs

**Vital Signs**

BP (mm/hg)	Temperature °C	HR	Weight (kg)	Height (cm)	Oxy.Sat
80	37	80	65	170	<95

**Allergy**

Allergies

**MHM Medical History**

Primary Condition: Colon Cancer

Other Conditions: Blood Pressure, Diabetes, Thyroid

Treatments: Chemotherapy, Insulin, Allergic to Dust

**MHM Medical Records**

- Second opinion report
- followup summary
- Consultation Summary

my healing mate  
FEEL BETTER. HEAL FASTER

**Manage Time**

May 2020

Sunday	Monday	Tuesday	Wednesday
01	02	03	04
05	06	07	08
09	10	11	12
13	14	15	16

Visiting Hours

May 2020

S	M	T	W	T	F	S
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16

Care Community  
Public / 234 Members

Best Physicians  
Public / 234 Members

Good Morning  
John Samuel  
please select following options to start your MHM journey

Community  
Shared health experience change lives for better. you are not alone.

Find Healing Mates  
You don't have to go it alone. Let's lift each other up.

Applause 12k

Comment 12k Comments

Share

Brandon Smith, Samantha, Ronald D, Betty Puck, Rick Morty, Sabina Carl, Rick Morty, Sabina Carl, Ronald D

my healing mate  
FEEL BETTER. HEAL FASTER

Search

Today's Appointment | Upcoming Appointment | Rejected

Invite Patient

Ileana John  
Age: 35 | Female | Blood: O+  
Location: Ontario | 10:30 AM

Disease  
occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.....

May 2020

S	M	T	W	T	F	S
					01	02
03	04	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

## Challenge

Our client had a great idea for a healthcare application for Indian patients to share their life-altering conditions, their symptoms, treatments, in a social community and connect and chat with patients with similar conditions.

## Solution

Expert physicians and health coaches (dieticians, nutritionists and other such consultants) will also be accessing this application for providing services to the patients. The output should be a user-friendly Mobile App, Web App for doctors and clinics, this should be like a community engagement platform that is catering for life-altering patients, so we are aiming to create a complete health ecosystem for cancer patients.

[Explore](#)

[Read Case Study](#)

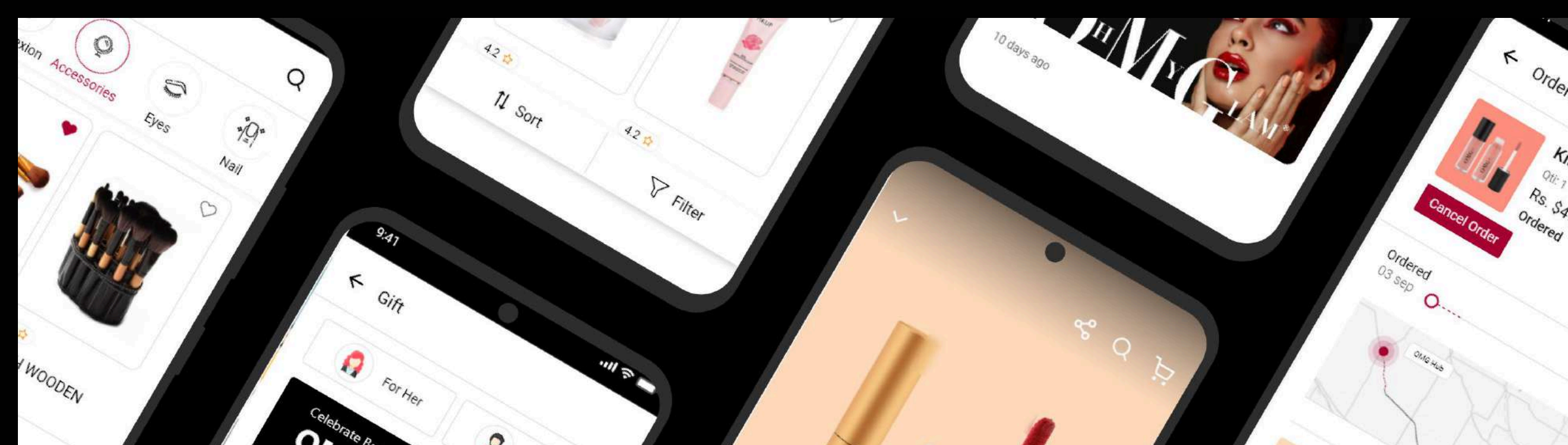
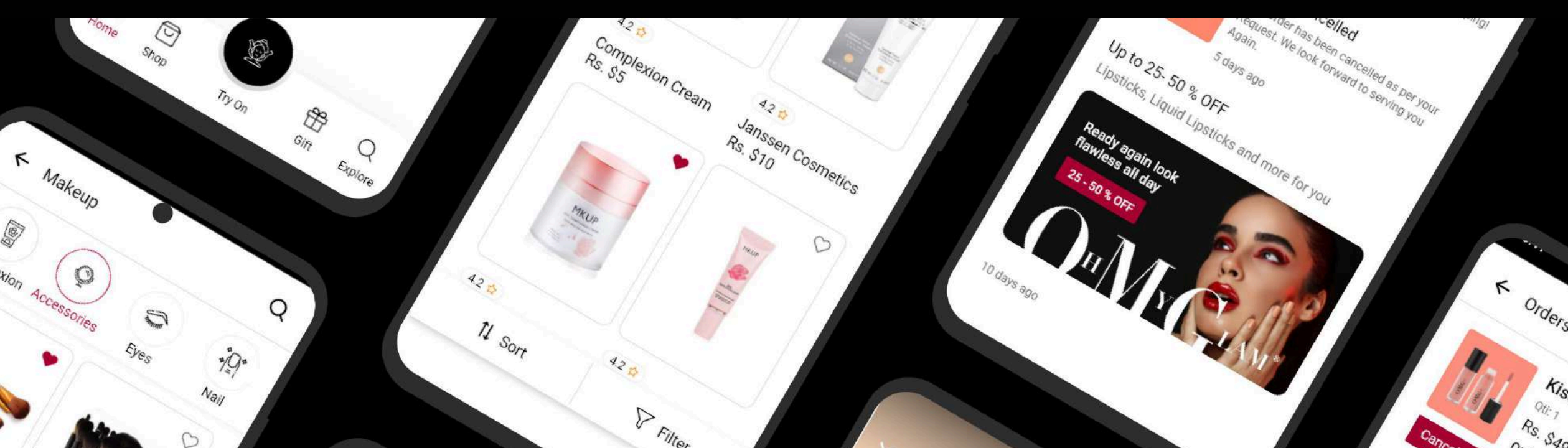
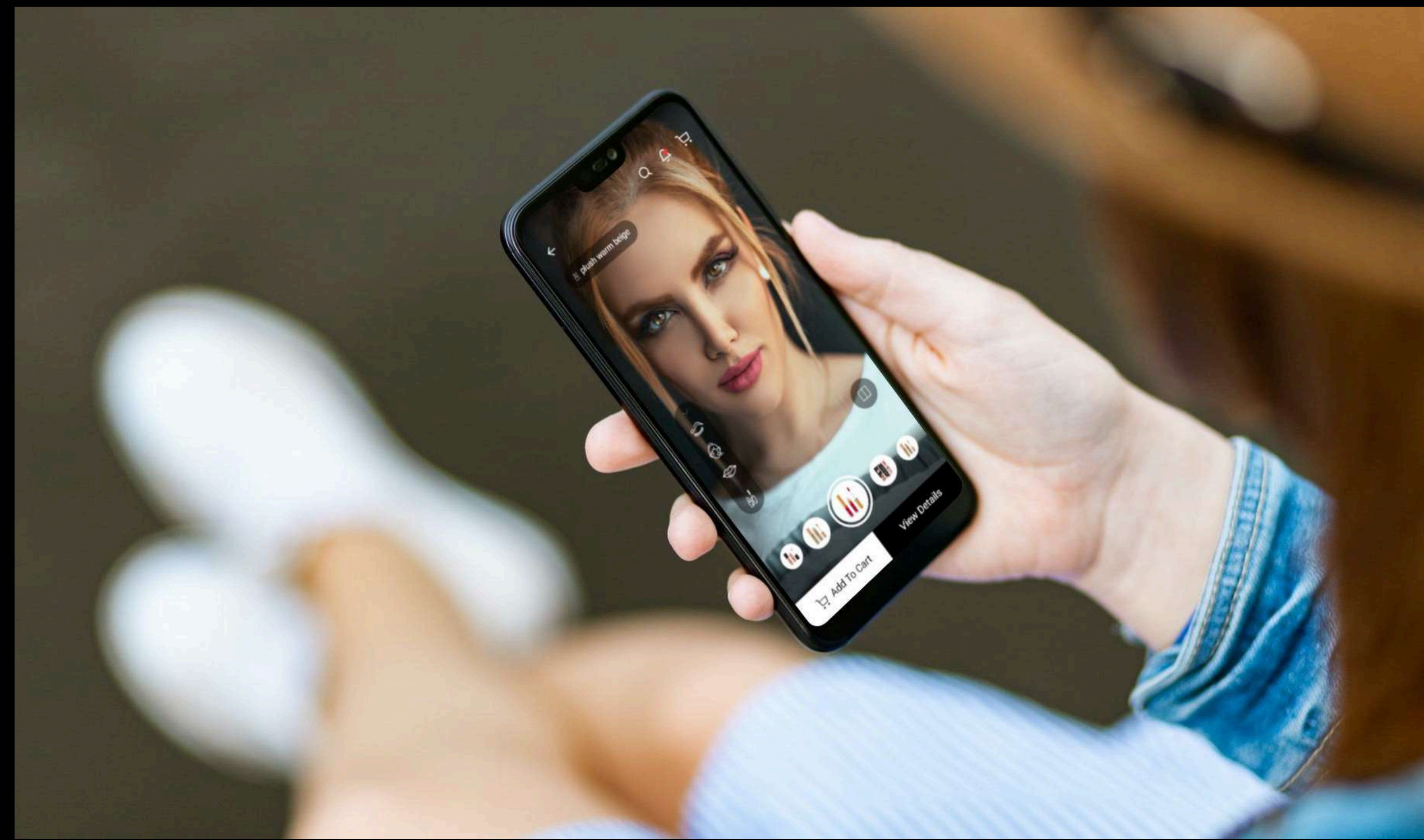
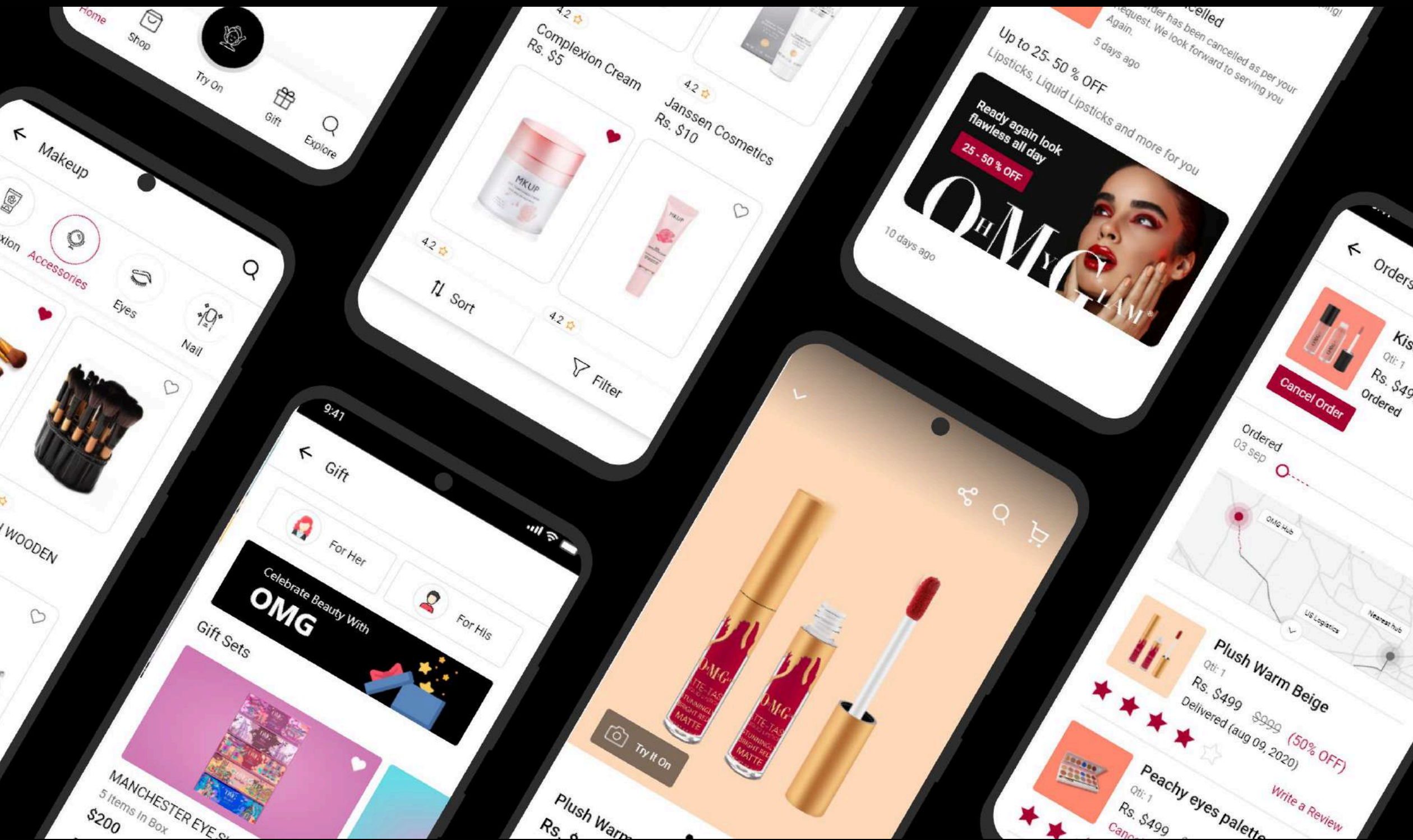


# Virtually Try Out the Makeup Products

UX Strategy

Web App

UCD process



## Challenge

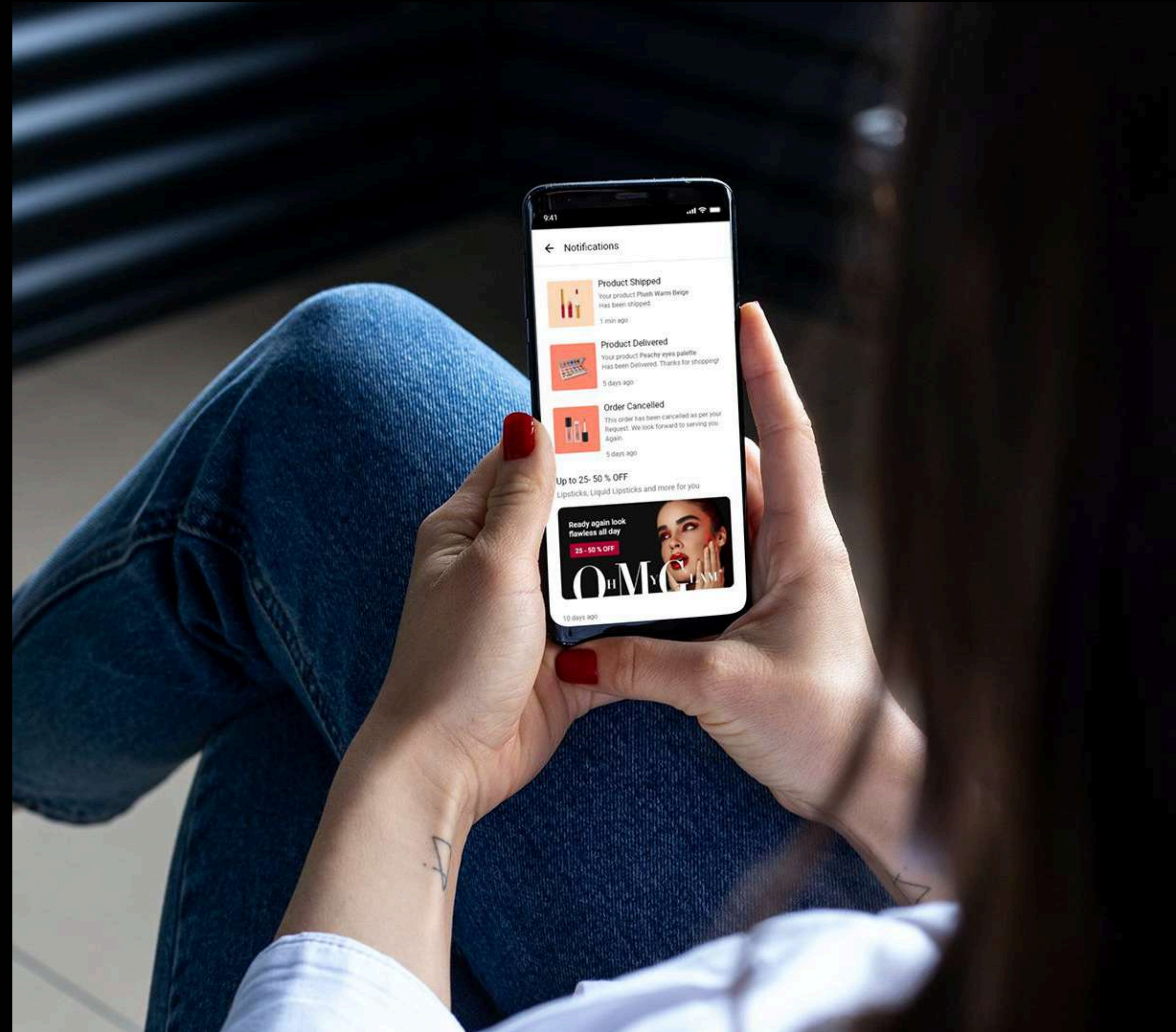
User should be able to capture the photo of lips/ eyes and superimpose his desired lipstick/ eyeshadow shades to the lips/ eyes. User should be able to purchase the desired products through the mobile app.

## Solution

A visually appealing design was born, an e-commerce portal for cosmetic products users can easily scroll through the products list and able to purchase it seamlessly. The implemented design ensure that user can take the picture of lips/eyes and superimpose it to find the right product from the platform.

Explore

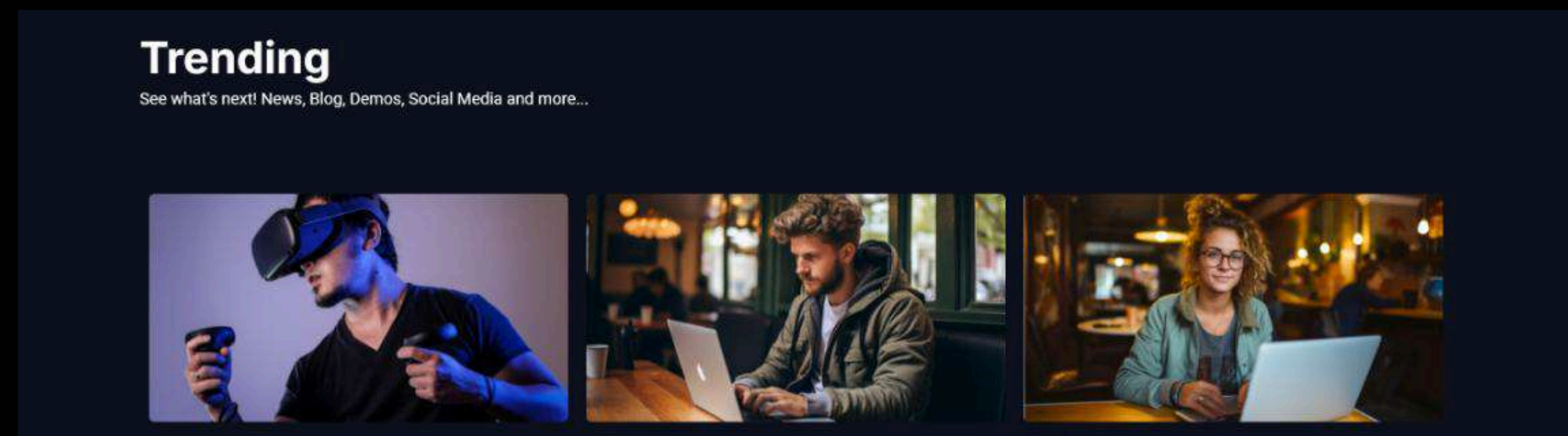
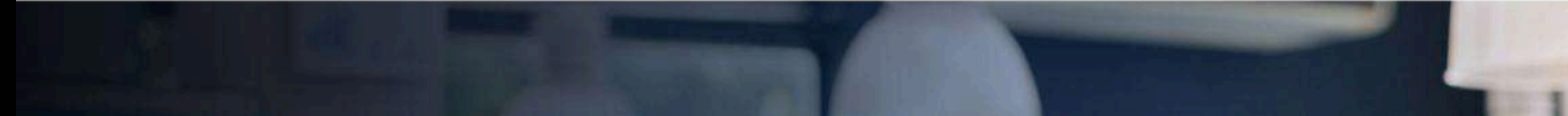
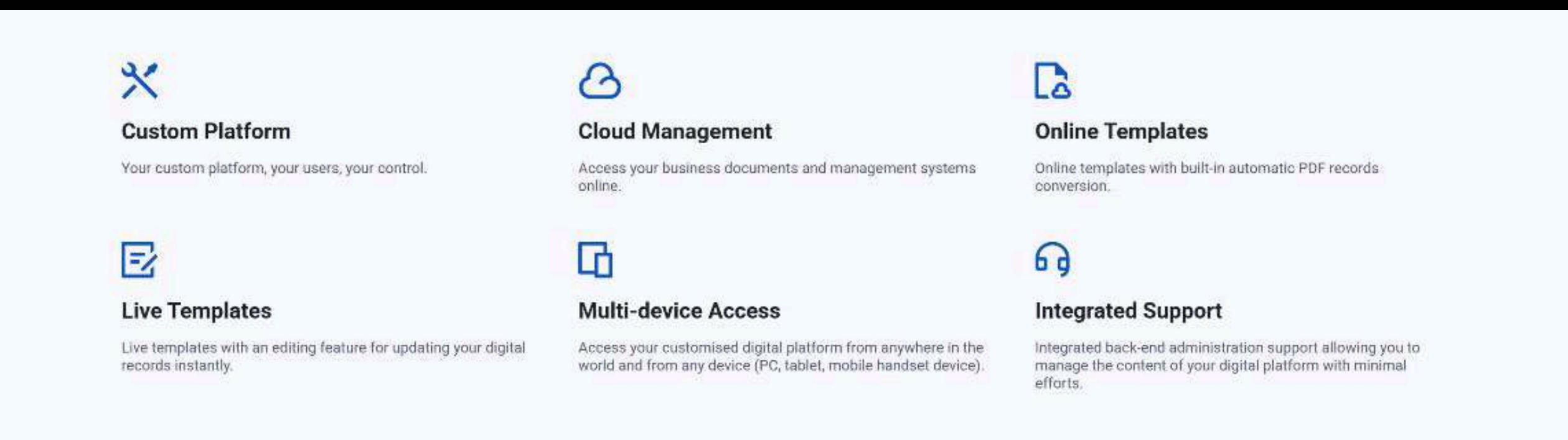
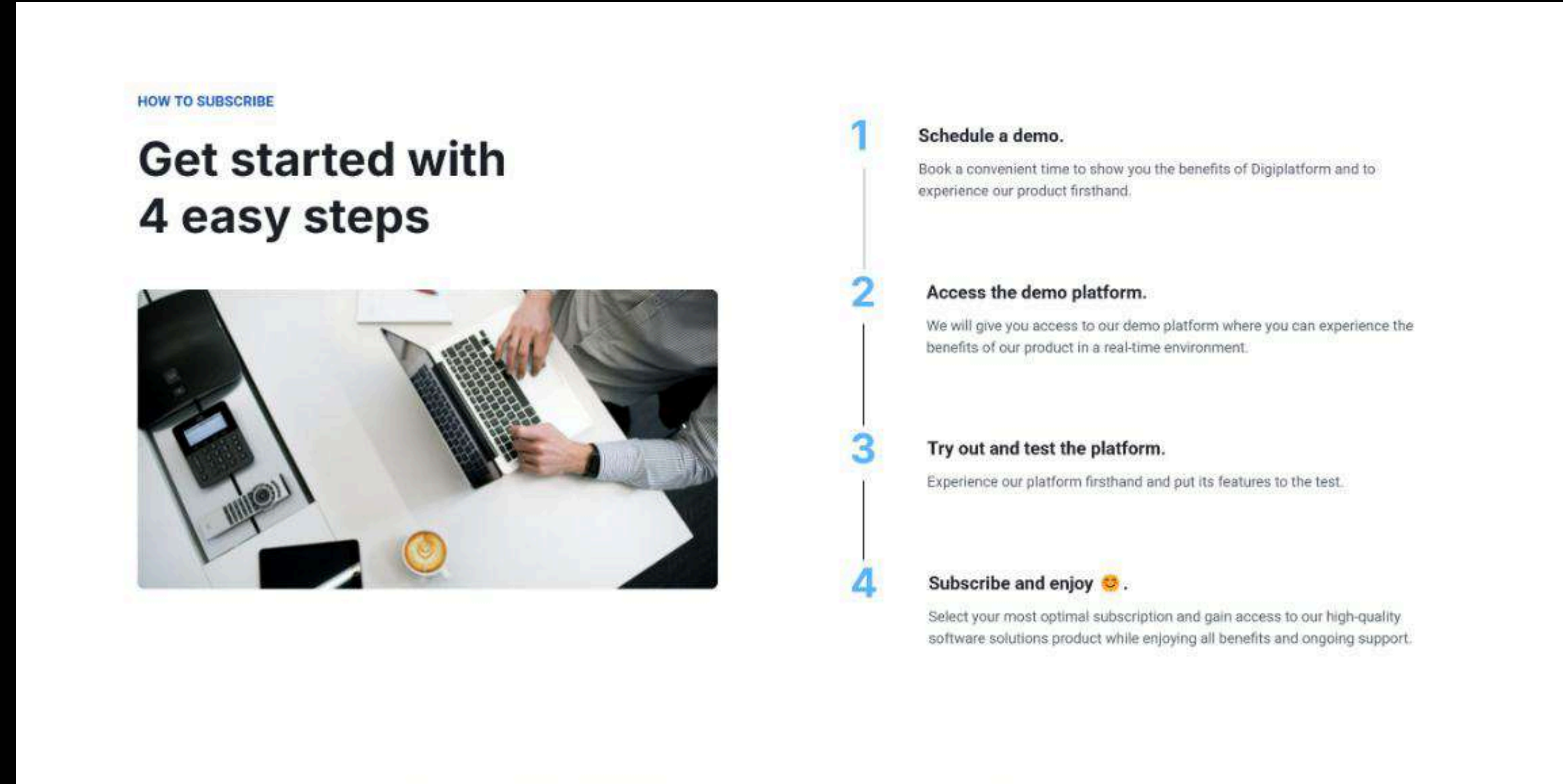
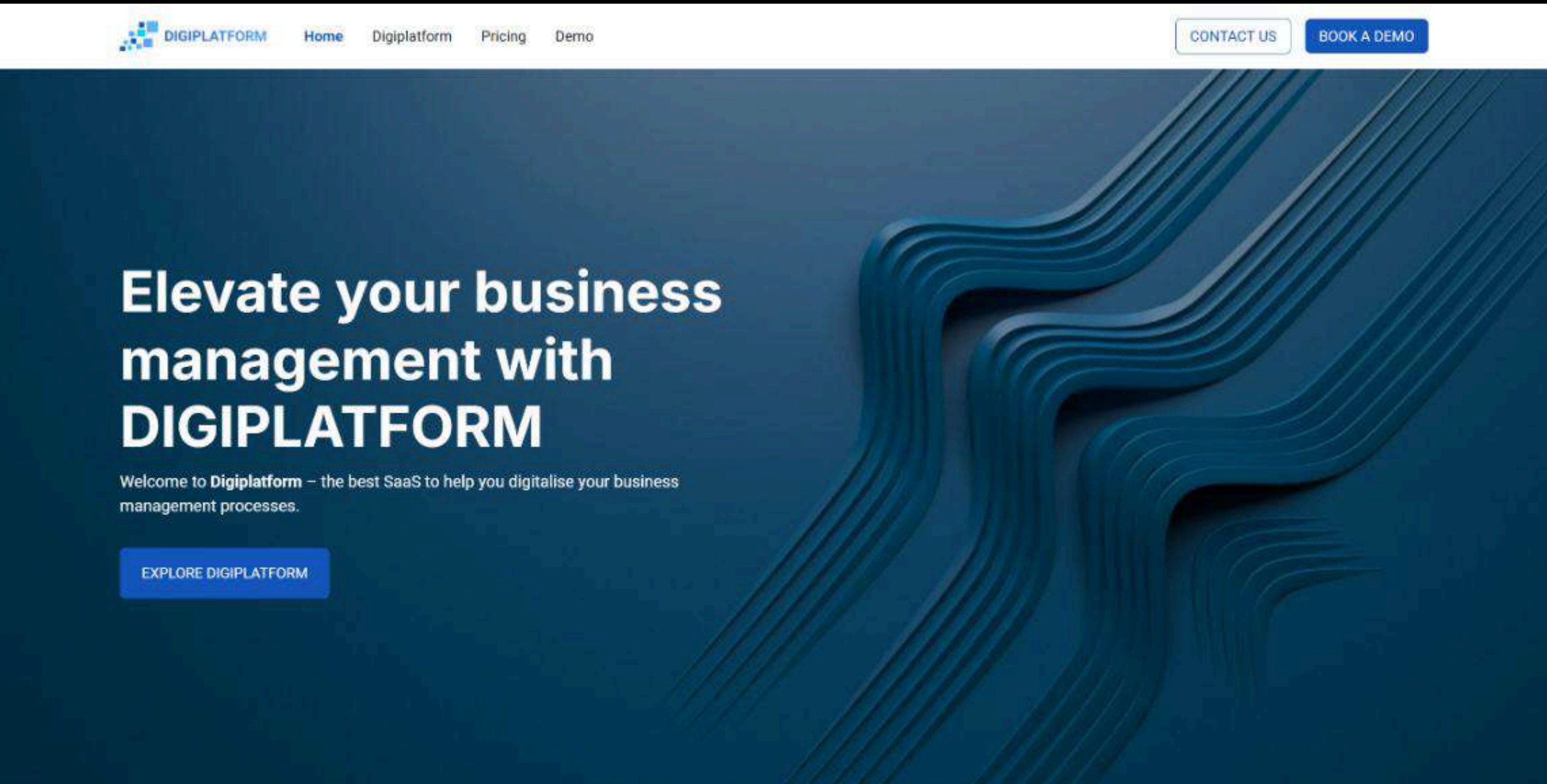
Read Case Study





# Digiplatform Marketing Website

- UI Design
- UX Strategy
- UCD process



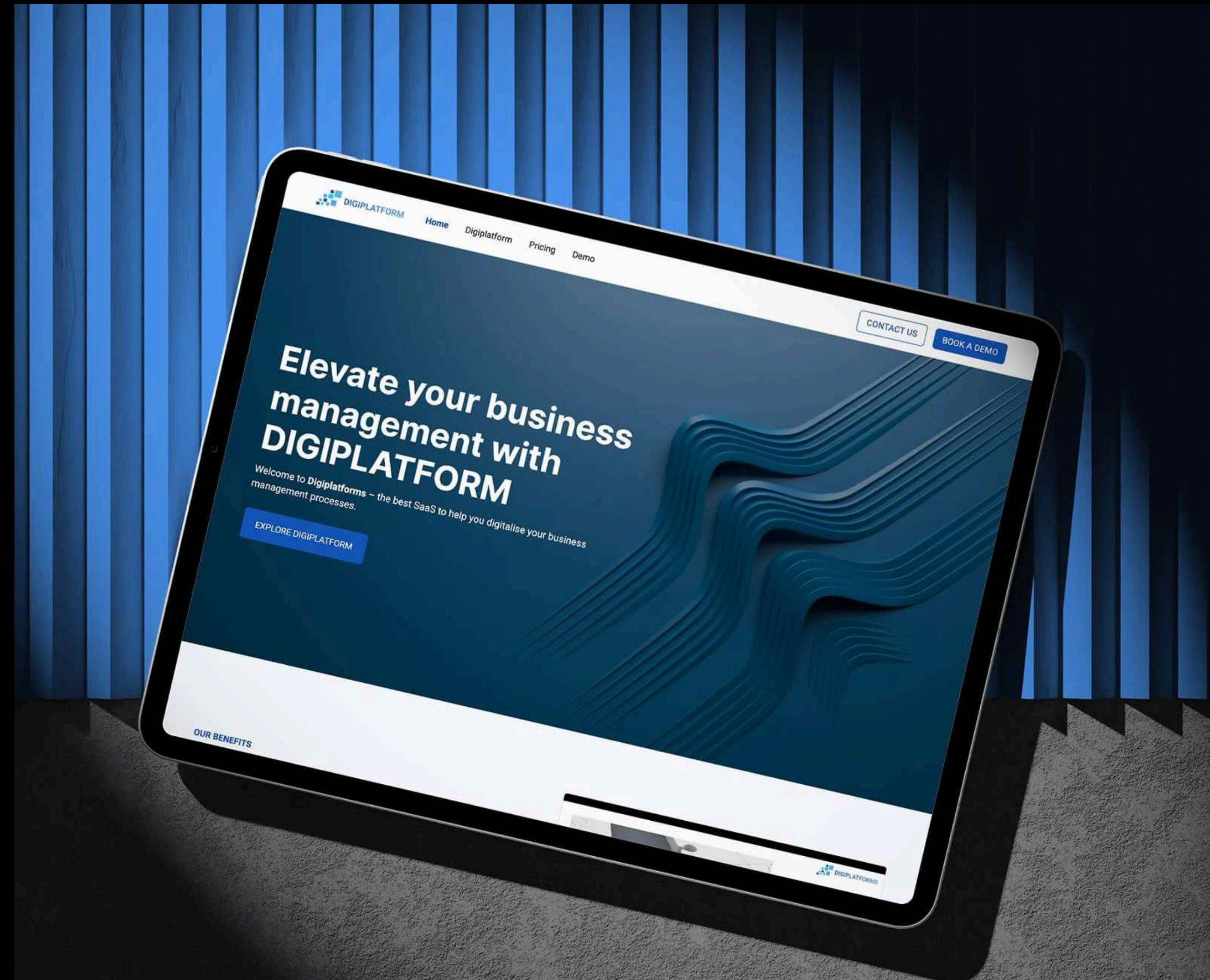
## Challenge

ISONLINES' previous website lacked a modern, user-friendly design to engage their audience. It faced scalability and performance issues, impacting user experience. Content management was time-consuming and required technical support, slowing the team's response to market changes.

## Solution

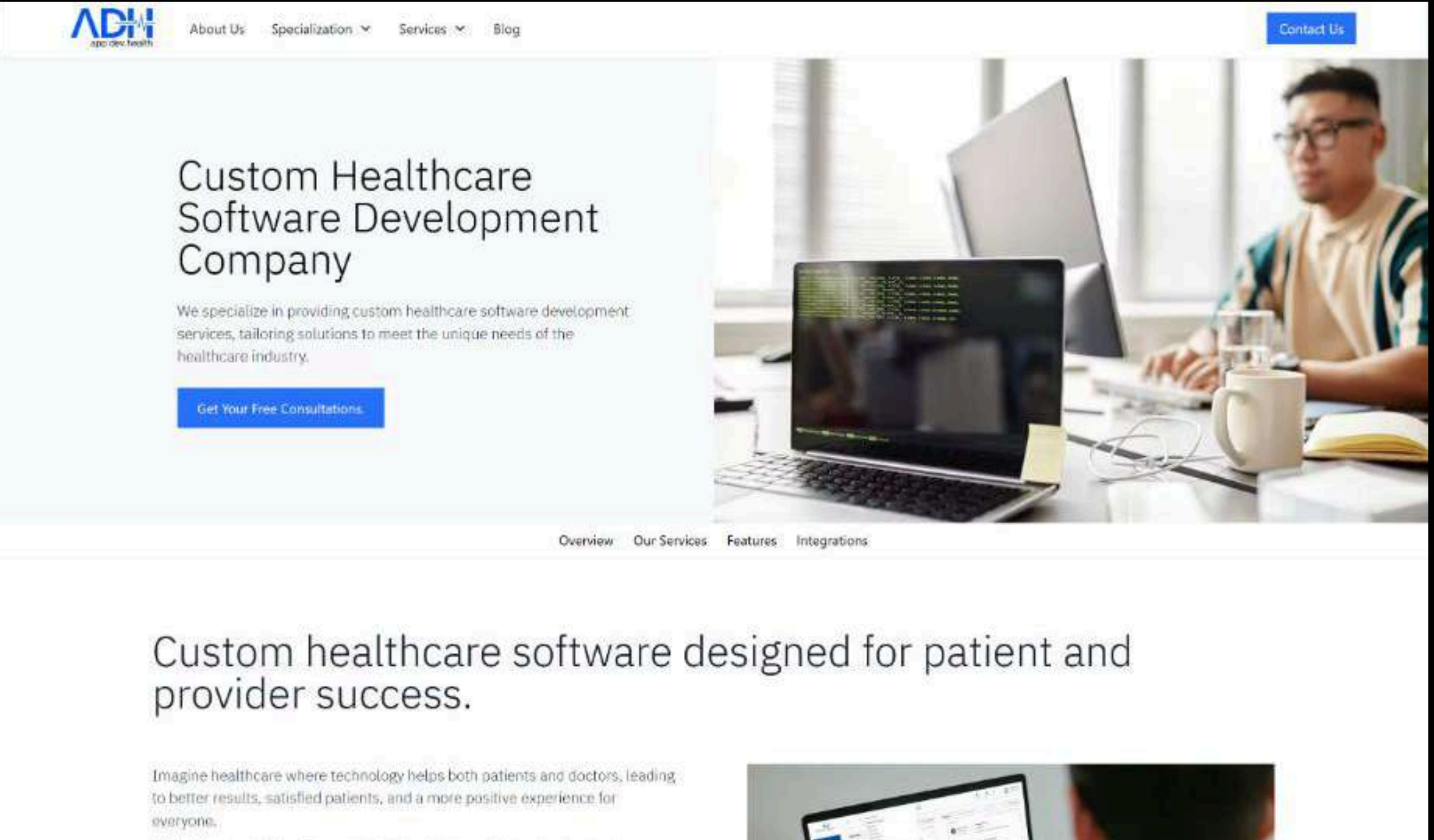
We rebuilt the DigiPlatform website using Webflow CMS, creating a sleek, responsive design for SaaS companies. The new platform enabled ISONLINES to manage content independently, accelerating time-to-market for updates. Optimized for scalability, it ensures smooth performance as their customer base grows. Key SaaS features, like clear product overviews and calls to action, improved usability and engagement.

Explore

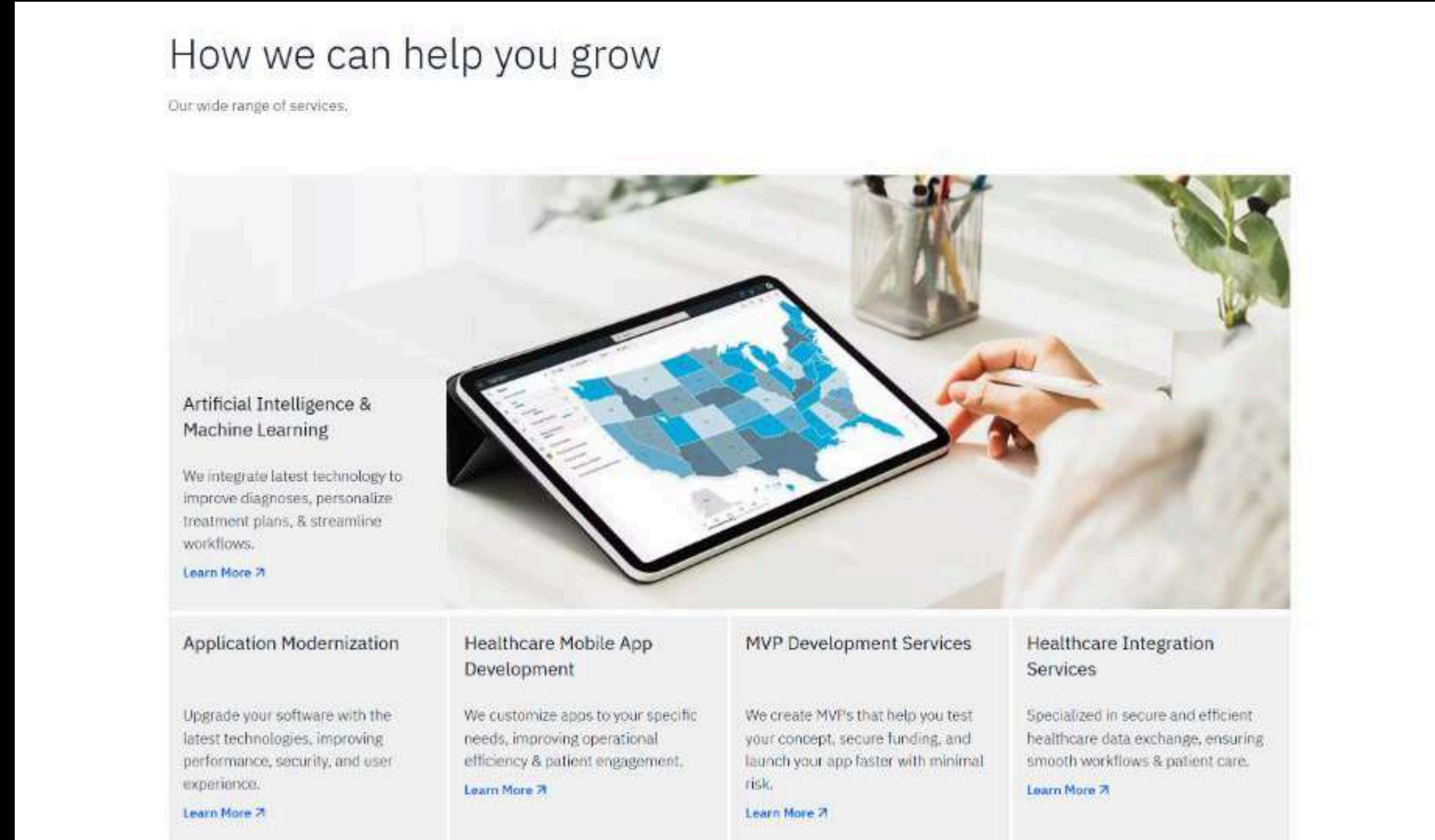


# Digiplatform Marketing Website

- UI Design
- UX Strategy
- UCD process



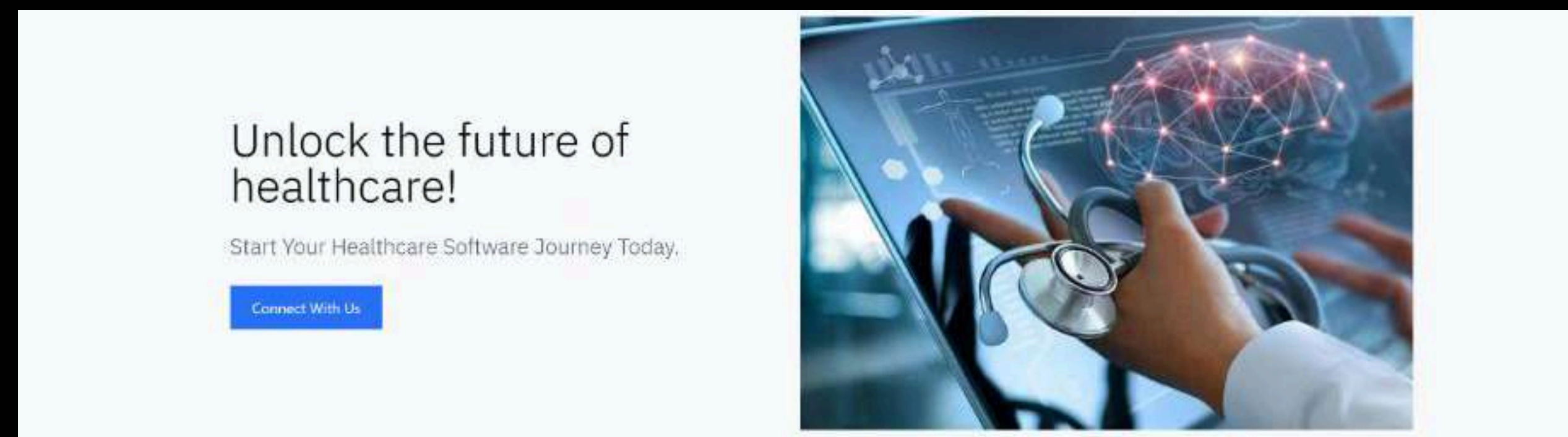
The screenshot shows the top portion of the ADH website. The header includes the ADH logo, navigation links for 'About Us', 'Specialization', 'Services', and 'Blog', and a 'Contact Us' button. The main hero section features the title 'Custom Healthcare Software Development Company' and a sub-headline: 'We specialize in providing custom healthcare software development services, tailoring solutions to meet the unique needs of the healthcare industry.' A blue button labeled 'Get Your Free Consultations' is positioned below the text. The background of the hero section is a photograph of a man in a white lab coat working at a desk with multiple computer monitors. Below the hero section, a secondary headline reads 'Custom healthcare software designed for patient and provider success.' followed by a smaller paragraph: 'Imagine healthcare where technology helps both patients and doctors, leading to better results, satisfied patients, and a more positive experience for everyone.'



This section is titled 'How we can help you grow' and includes the subtext 'Our wide range of services,'. It features a large image of a tablet displaying a map of the United States. Below the image, the 'Artificial Intelligence & Machine Learning' service is detailed: 'We integrate latest technology to improve diagnoses, personalize treatment plans, & streamline workflows.' with a 'Learn More' link. Below this are four service cards: 'Application Modernization' (Upgrade your software with the latest technologies...), 'Healthcare Mobile App Development' (We customize apps to your specific needs...), 'MVP Development Services' (We create MVP's that help you test your concept...), and 'Healthcare Integration Services' (Specialized in secure and efficient healthcare data exchange...).



This section displays three partner logos: 'aws partner network', 'PointClickCare Marketplace Partner', and 'Microsoft Solutions Partner'. Below each logo is a short paragraph describing the partnership benefits. The AWS section states: 'By harnessing the power of AWS, we are poised to accelerate growth & deliver innovative solutions.' The PointClickCare section states: 'Our PCC partnership gives healthcare professionals access to a broad network of tools & resources.' The Microsoft section states: 'Empowering businesses with enhanced security, collaboration, and efficiency, fueling growth and success.'



This section is titled 'Unlock the future of healthcare!' and includes the subtext 'Start Your Healthcare Software Journey Today.' and a blue 'Connect With Us' button. The background image shows a hand holding a stethoscope over a tablet displaying a network diagram, symbolizing the intersection of healthcare and technology.

## Challenge

The WordPress-based AppDev Health website struggled with performance and maintenance issues, including slow loading times that hurt user experience and SEO. Frequent updates required developer support, making content management challenging. A more efficient, high-performing CMS was needed to improve performance and usability.

## Solution

We redesigned the AppDev Health website using Prismic for a scalable CMS and Webflow for easy front-end management. This combination enabled efficient content updates without developer support. Optimizations improved speed and scalability, while healthcare-specific design and industry compliance ensured a professional, user-friendly interface.

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# Online Pharmacy and Healthcare Platform

UX Strategy

Ecommerce

UCD process

wecare

Toronto, Canada

Search Medicines, Doctors and more



## Online Pharmacy & Healthcare Platform

A health and wellness business can encompass a wide range of products and services.

Get Started Now



Wellness

Health

Popular

Top Categories



Cocooil Body Oil 100 ml  
**\$14.20**



Everyday Humans 100ml  
**\$30.05**



Go Fuzz Free 50 ml  
**\$25.15**



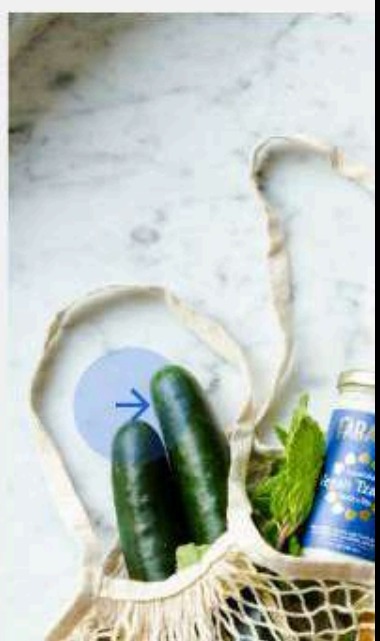
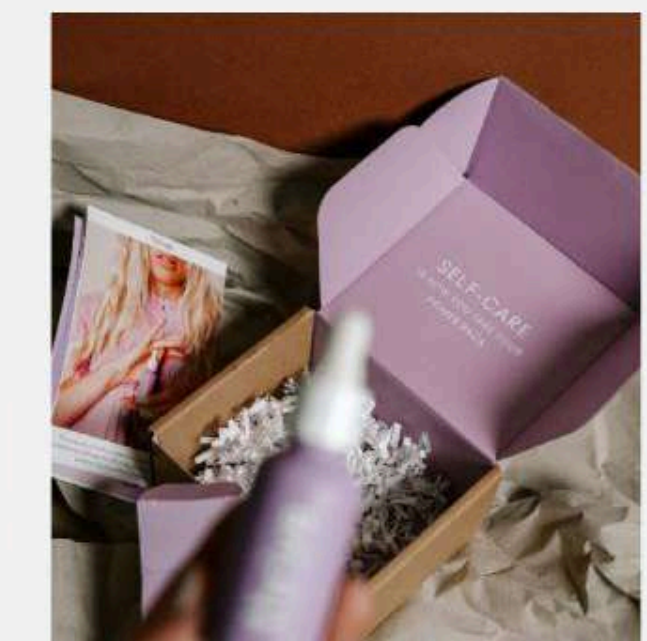
by protecting the hepatic parenchyma and promoting hepatocellular regeneration.

4.5 ★★★★★ 227 Ratings

**\$30.05** ~~\$30.05~~

Add to Cart

Buy Now



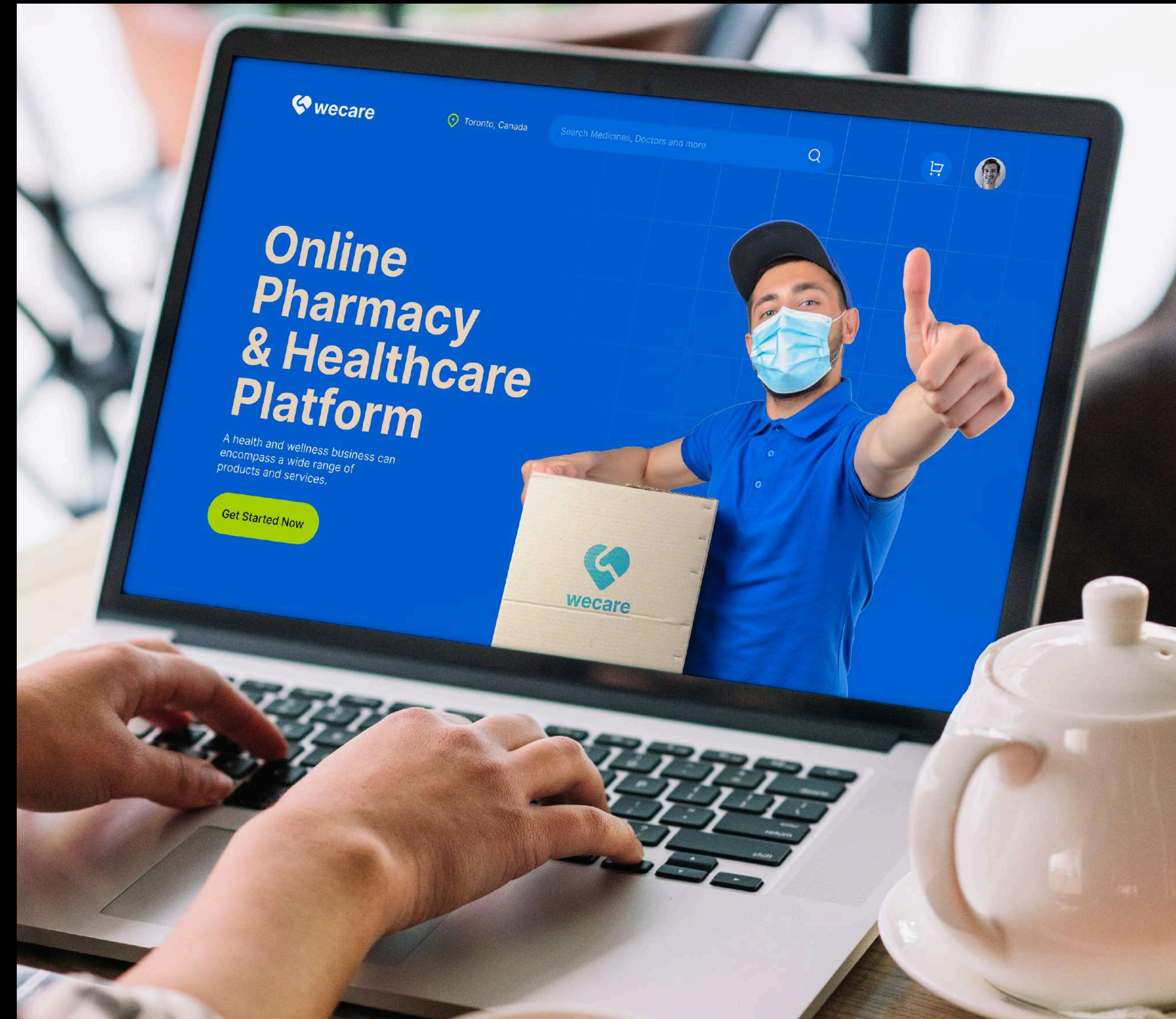
## Challenge

Wecare faces intense competition in the online healthcare products market, struggling to distinguish itself amid established players. Establishing and maintaining trust is a critical challenge, given the sensitive nature of healthcare products, and ensuring a seamless user experience is an ongoing concern.

## Solution

Trust and credibility are reinforced through collaborations with reputable healthcare brands, stringent quality checks, and transparent product information. Personalized recommendations and secure transactions enhance user experience, while an educational blog section positions Wecare as an authoritative source in the healthcare industry.

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# Collaborate with Major Clients



# Get in Touch

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